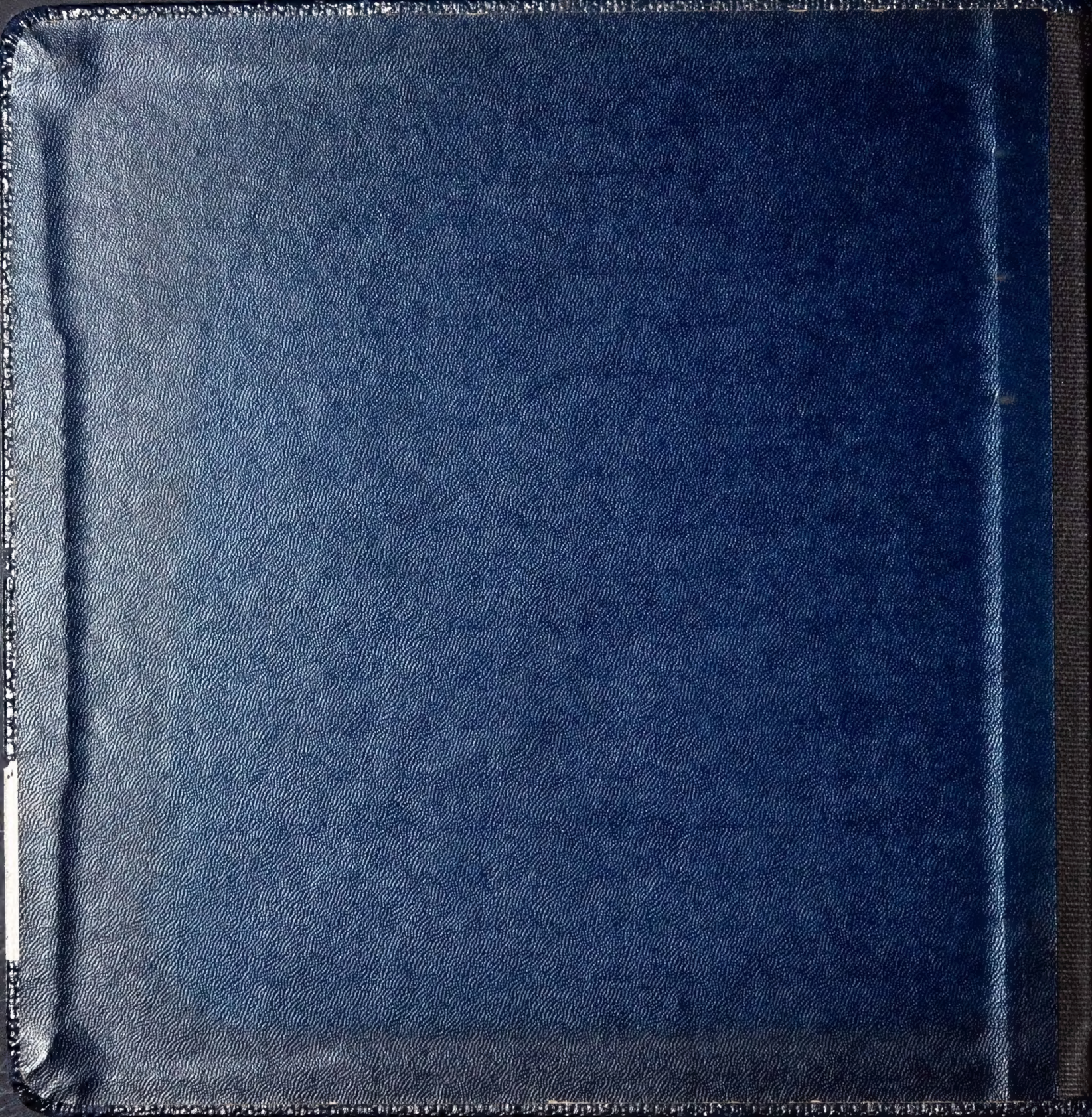


Rambler

COLORS

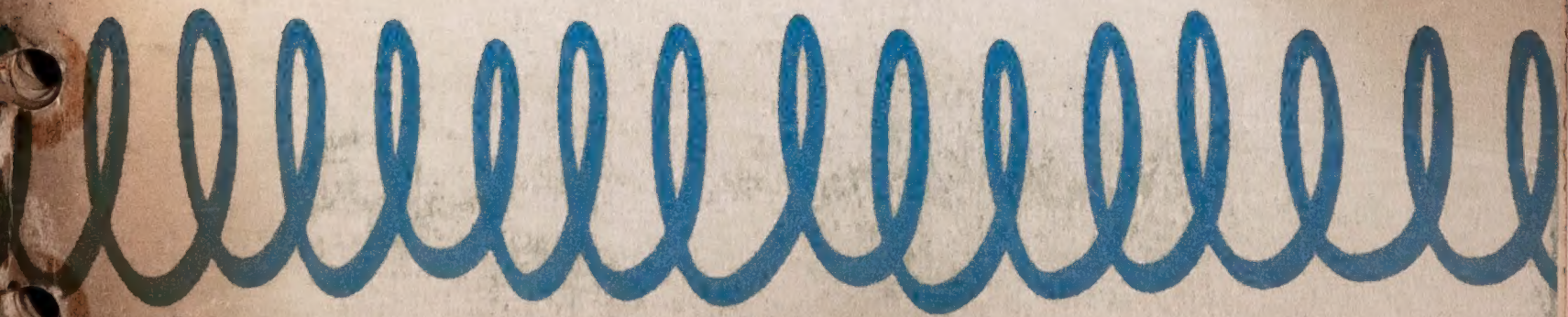
UPHOLSTERIES

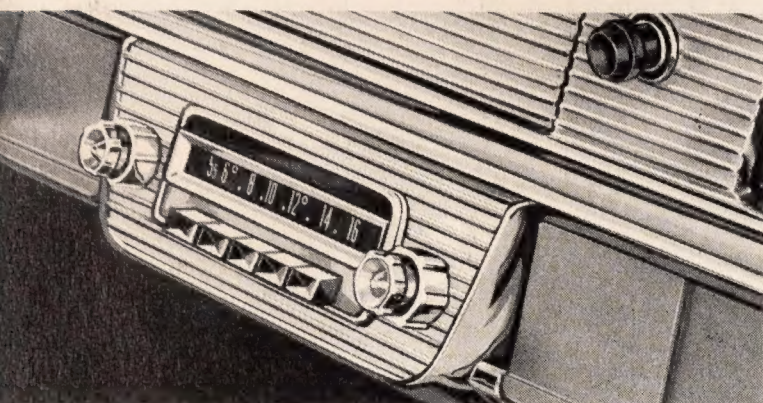
ACCESSORIES



1959

Rambler
Accessories



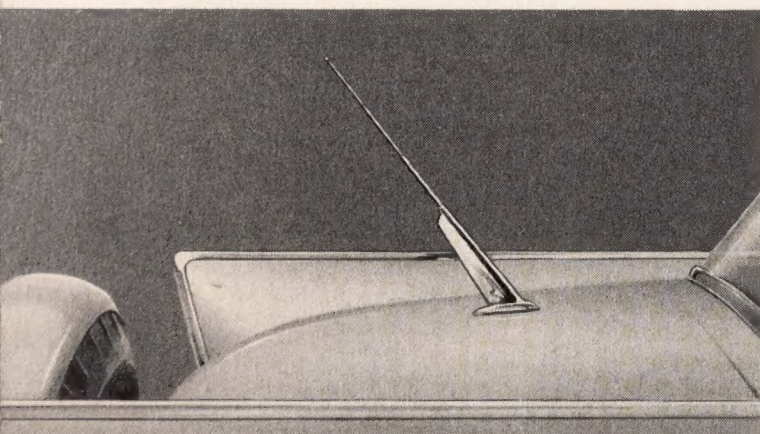
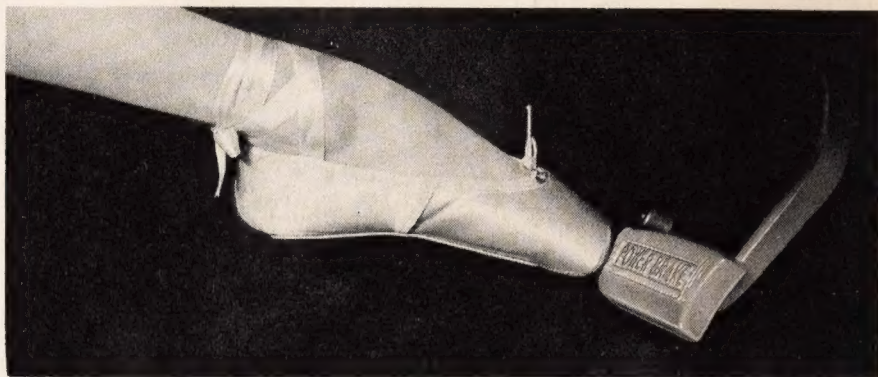


Custom Radio

Modern printed circuit transistorized radio, with four tubes and two transistors . . . brings in stations near and far with a mere touch of a push button . . . single or twin speakers give concert hall fidelity for your listening pleasure.

Power Brakes

Give surer stops with mere tip-toe touch . . . makes America's easiest handling car even easier and safer to drive.



Rear Deck Antenna

The rakish angle of the rear center mounting enhances the sleek appearance of the 1959 Rambler . . . combines beauty with top radio performance.

Parking Brake Warning Light

A red warning light . . . turns on automatically and remains flashing until brakes are released . . . actuated when ignition key is turned to normal running or accessory position.



RAMBLER Ambassador, Rebel V-8 and Economy 6

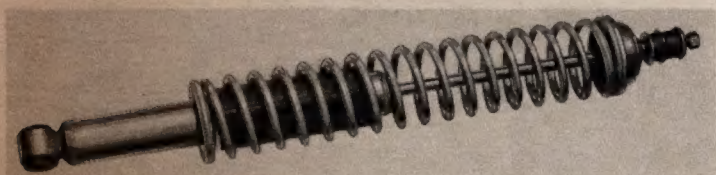
Rear Deck Utility Mat



Heavy duty rubber mat for extra protection from bulky cargo . . . custom tailored to completely cover the floor carpet in the cargo area.

Head Rests

For personalized comfort . . . available singly or in pairs . . . match the smart interior upholsteries and trim. Adjustable to ten positions . . . are particularly comfortable when used with the reclining seat.

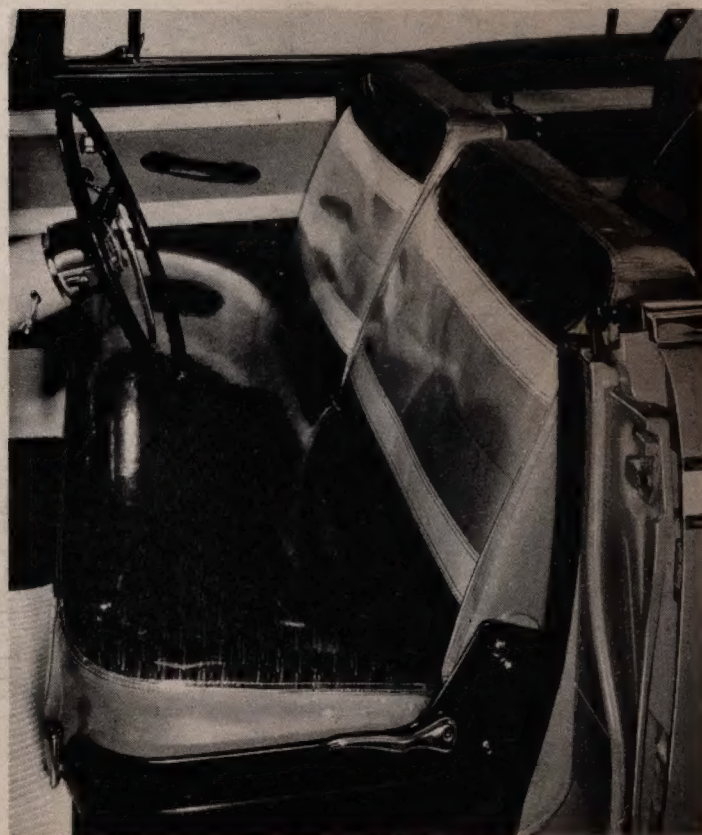


Load Levelers

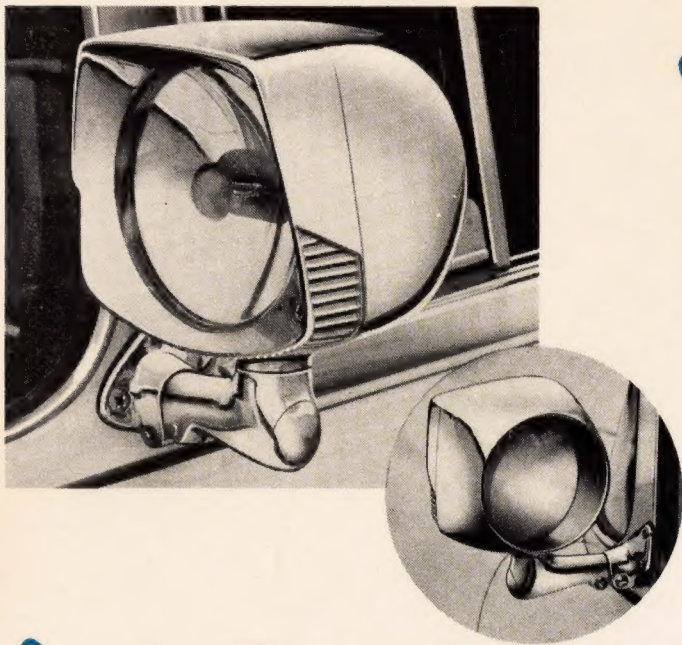
Maintains level ride when car is loaded, overloaded or light . . . gives added stability on curves and prevents "bottoming" when car hits a bump or goes up inclined driveway.

TRU-CITE Plastic Seat Covers

The glamorous plate glass visibility gives complete display to the high-fashion colors and fabrics. Strongly resist wear, moisture and dust, yet always gentle to clothing and upholstery. Easily cleaned with damp cloth or soap and water.



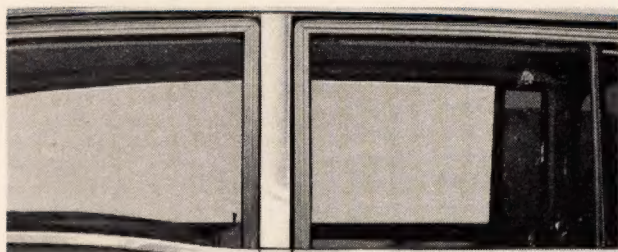
RAMBLER Ambassador, Rebel V-8 and Economy 6



Spotlight with Mirror

A real beauty . . . handy for checking house numbers and street signs . . . features new modernistic styling and large recessed mirror in the lamp housing, both adjustable from inside the car. Available for both right and left side installation.

Center Pillar Overlays



Stainless steel covers for center posts of 4-door sedans and station wagons . . . brilliant finish and snug, tailored fit lend hardtop appearance.

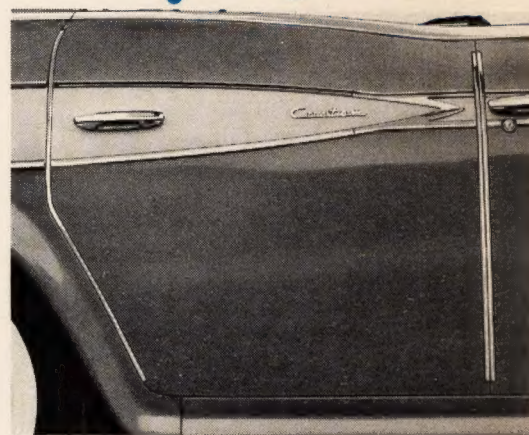
Door Top Shades



Stainless steel shades allow window ventilation during inclement weather. Eliminate fogging, also deflect sunlight and glare.

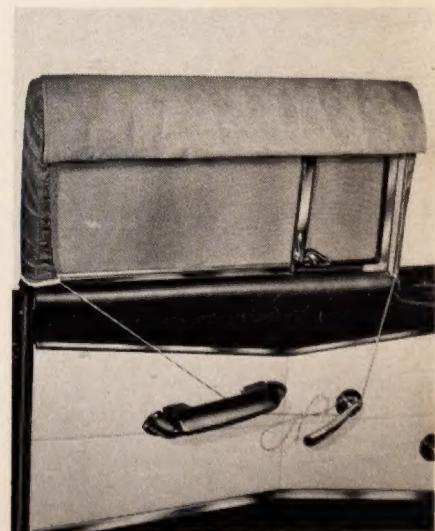
Sturdy, bright stainless steel mouldings prevent paint chipping and scratches on edge of car doors. Installation on rear edges of front doors as well as front and rear edges of rear doors gives pleasing ornamental effect.

Door Edge Guards



Window Screens

For extra sleeping comfort with Twin Travel Beds. Provide adequate ventilation, plus protection from insects. Window shades attached for desired privacy.



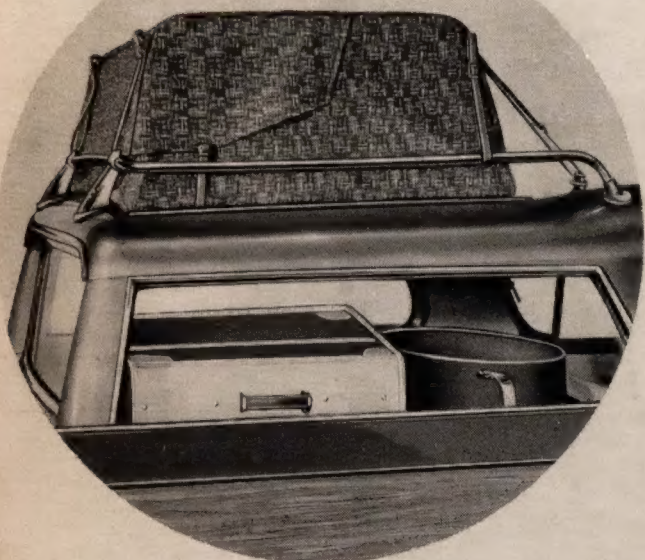
Luggage Straps

Genuine, cowhide leather straps for securely fastening extra luggage on the smart rooftop travel rack . . . nicely finished, weather resistant and adjustable to desired length.



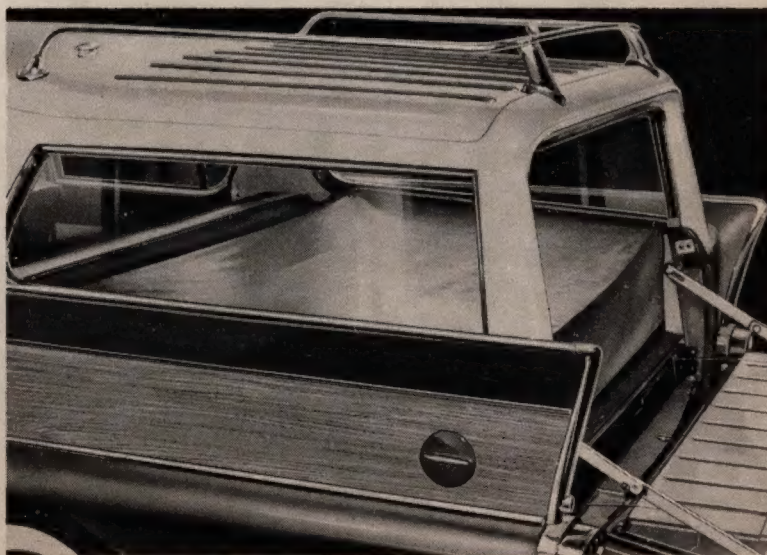
Luggage Carrier

Custom designed for rooftop luggage rack . . . available in water and dust resistant canvas and vinyl coated fabric . . . gives maximum protection to travel cases and bags . . . can be folded flat when not in use.



Cargo Cover

Screens the contents in the rear compartment of the station wagon. Helps avoid theft of valuable articles. Made of heavy black vinyl and held in place with snap fasteners for instant removal.

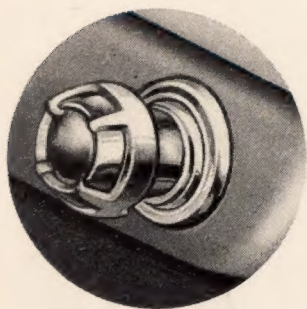


Windshield Washer



Lever-operated foot pump sprays water from center-mounted hood nozzle. Assures a clean windshield in any weather and contributes to your safe driving. Equipped with plastic non-breakable reservoir. Add American Motors "All Seasons" Washer Solvent for faster cleaning and to prevent freezing of water solution.

Auxiliary Cigar Lighter



Available as dealer-installed accessory on Economy 6, Rebel V-8 and Ambassador Super models and American Deluxe models.

License Plate Frames

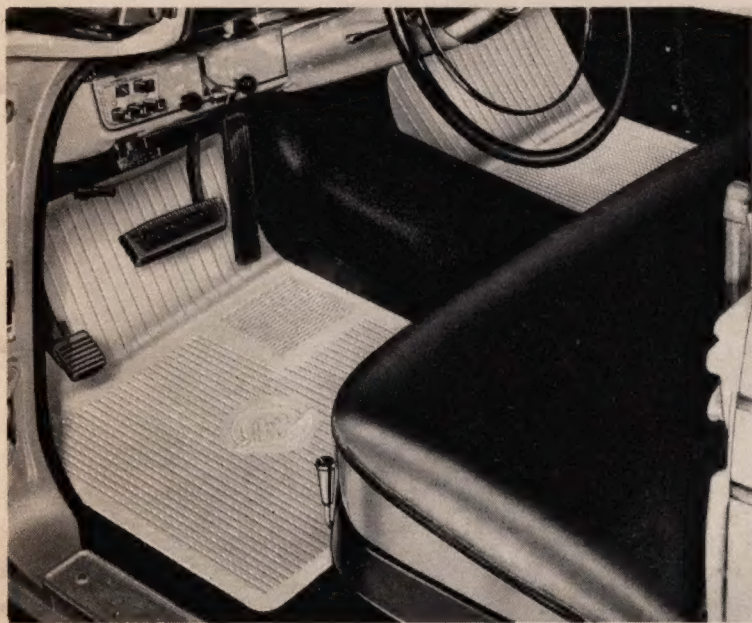


Deep-drawn bronze, chrome plated with clear lucite window . . . keep license plates free from dirt and rust the year 'round . . .



Cushion Toppers

Protect seat cushions from soil and hard usage. Offer the ease of sliding into, across or out of the seats without clothing drag. You will enjoy the added comfort and freedom from static shock which the under-cushion of foam rubber provides in the "Topper."

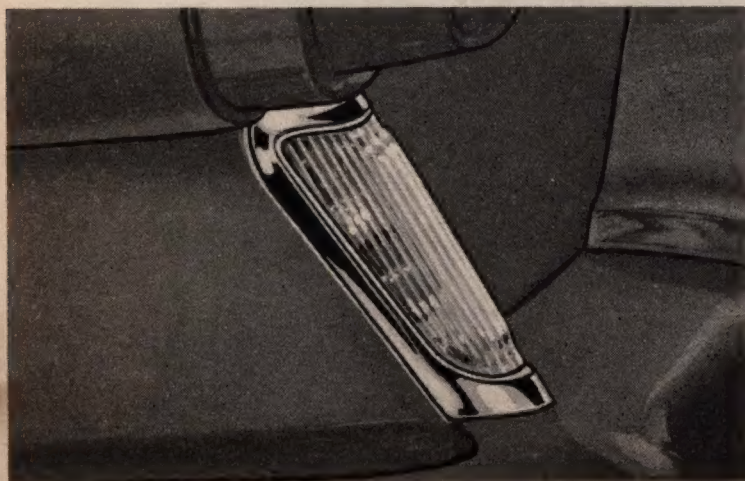


Contour Floor Mats

Protect the carpeting from dirt and moisture . . . are contoured to the exact shape of the car floor . . . easy to remove and clean . . . available in four harmonizing colors. Rear floor mats also available in matching style and colors.

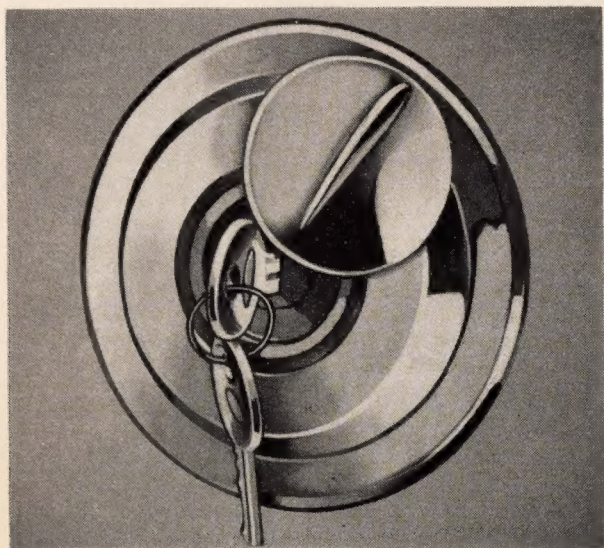
Exhaust Extensions

Deflects exhaust fumes to prevent bumper discoloration . . . resists rust and corrosion . . . bright chrome finish adds beauty to the rear of car . . . available in two styles for your selection.



Back-up Lights

Go on automatically when you shift into reverse gear . . . provide ample illumination for greater visibility and safety after dark . . . warn pedestrians of your intention to back up.

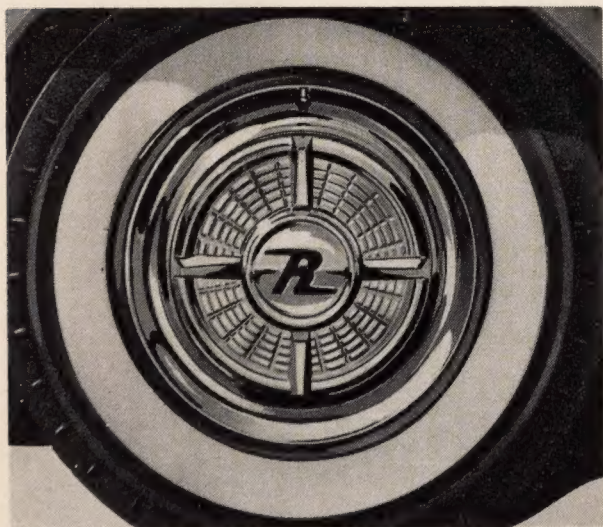
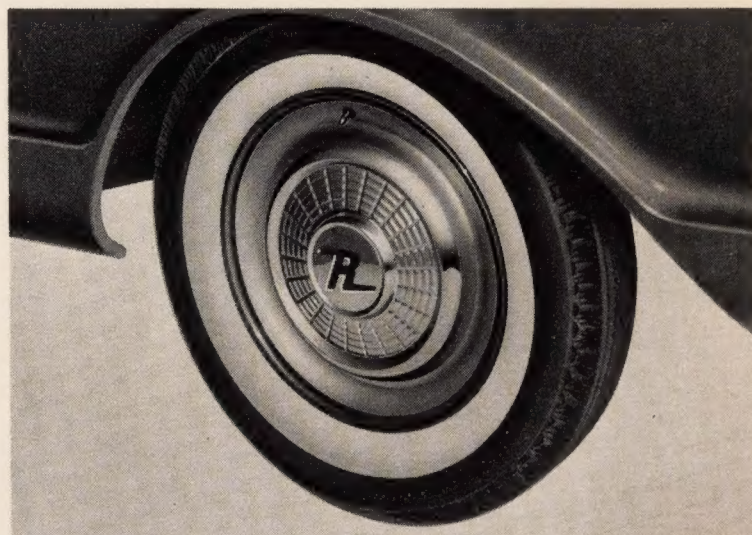


Locking Gas Cap

Bright, lustrous chrome finish . . . prevents theft of cap and gasoline . . . protects fuel from contamination . . . key-hole cover protects locking device from corrosion and freezing.

Custom Wheel Covers

Stainless steel, chrome plated for extra brightness . . . are distinctively beautiful . . . give an added look of elegance.

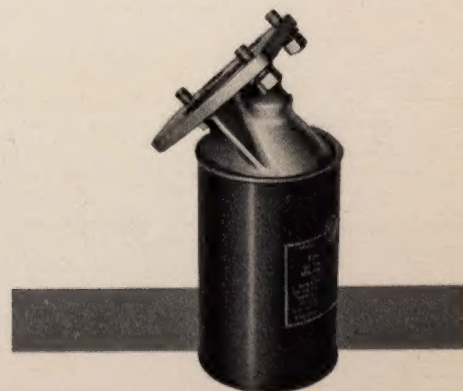


Custom Spinner Wheel Covers

The sharpest-looking "spinners" to adorn your Rambler . . . made of bright stainless steel, plus chrome plating . . . sparkle as they turn. The four gleaming spokes put the accent on motion. For Economy 6 and American.

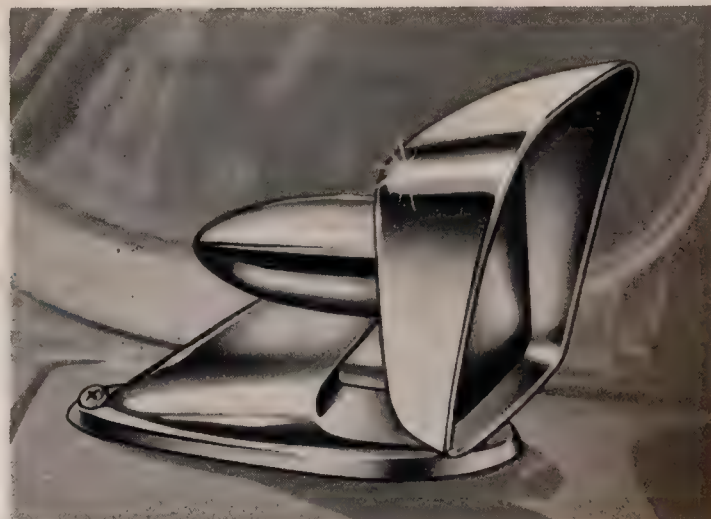
Oil Filter

Protects engine from dirt and sludge . . . assures longer life and more economical engine performance. Filter cartridge screws into place as easily as a light bulb—no tools are necessary. Renewal recommended at 5,000 mile intervals. Full-flow for V-8's, partial-flow for 6's.



Custom Outside Mirror

Adds extra safety when pulling away from the curb or passing on the open highway. Beautiful hooded design adds attractive ornamentation, especially with dual front fender or door installation. The chromium alloy front mirror surface provides clean, sharp, single images with no "ghosts," no blurs. For left or right side.



All-Season Air Conditioning

For all models equipped with Weather Eye and Air Conditioning adaptation.

It warms you in the winter, cools you in the summer and prevents fogging or frosting of windshield.

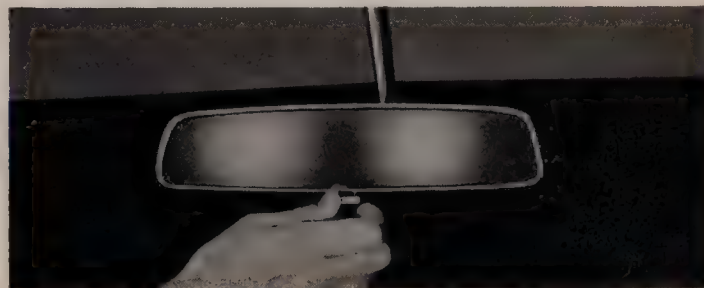
Provides cool, crisp, comfortable driving in the hottest weather. Closed windows greatly reduce traffic din . . . you converse in normal tones . . . filters out dust and irritating pollens.

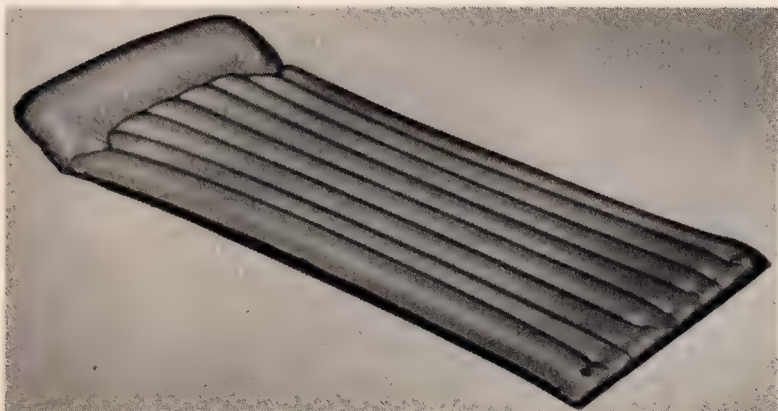
Entire unit located forward of cowl to leave trunk free for luggage. Lowest priced car air conditioning system.



Non-Glare Inside Mirror

A touch of the finger and blinding headlight glare from the rear is subdued. Headlights are distinct, yet glare-free with this amazing mirror. Easily adjusted for day or night driving.





Air Mats

Designed especially for Twin Travel Beds and for sunbathing or use at the beach. Easily inflated by mouth, also include air pump coupling. Large 72" x 28" in size, made of tough, durable plastic. Handy plastic storage case included.

Seat Belts

Wide air liner type belting and buckles provide easy, comfortable adjustment . . . contribute to safety of drivers and passengers in sudden stops. Exceed state, federal and industry specification standards. Easily installed . . . offer style, simplicity and peace of mind. Front or rear installation.



Rear Door Safety Locks

Bright chrome finish . . . replace standard buttons and lock in place with set screws. Doors are securely locked by depressing button. Use tip of key for quick release. 2-door safety for 4-door sedans.



Curb Indicators

Sound a distinct warning when car is driven too close to curbing . . . warn you against scuffing tire sidewalls and scratching finish on high curbing.

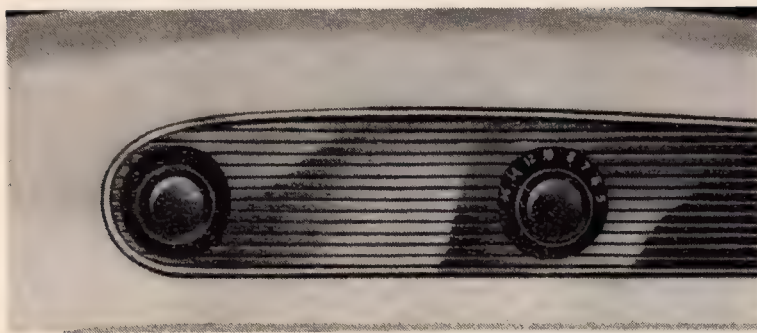
Air Cleaner Element

The carburetor air cleaner element is especially engineered for your car. It provides the utmost in engine protection. The element is easily cleaned at 2000 mile intervals and replacement is recommended at 10,000 miles.



Power Bond Battery

The finest battery that money can buy . . . Auto-Lite Sta-ful with Power Bond . . . Guaranteed for a full fifty months and is registered by serial number in your name at Auto-Lite in Toledo, Ohio.

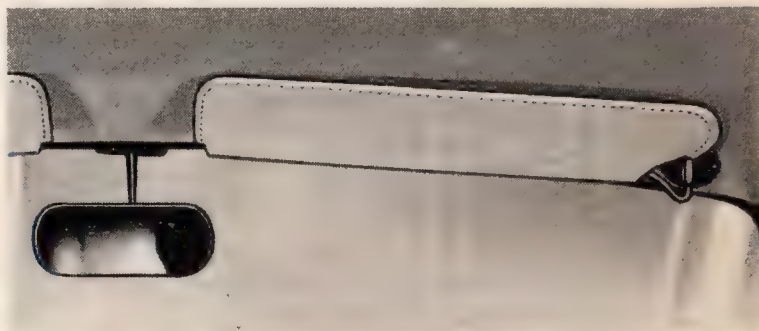


Deluxe Radio

The new transistor-powered radio incorporates three tubes and two transistors. It is a sensitive, long-range radio with an abundance of power. The clear melodic tone qualities are a delightful addition to happy motoring.

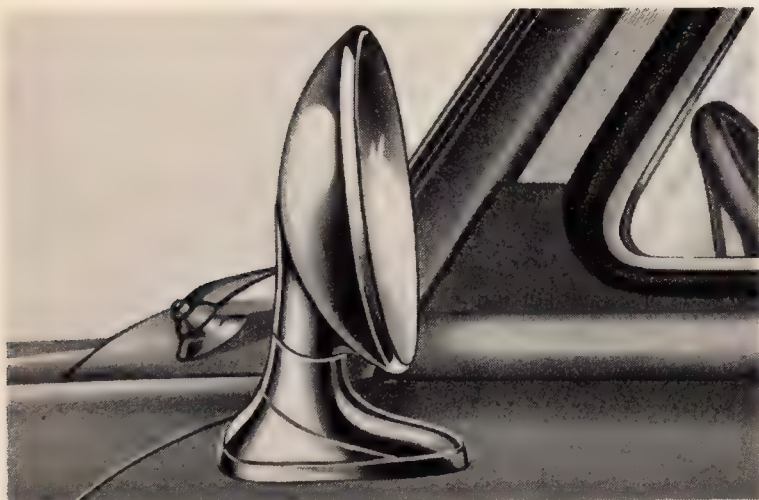
Right Hand Sun Visor

Available as dealer-installed accessory for Deluxe models.



Outside Mirror

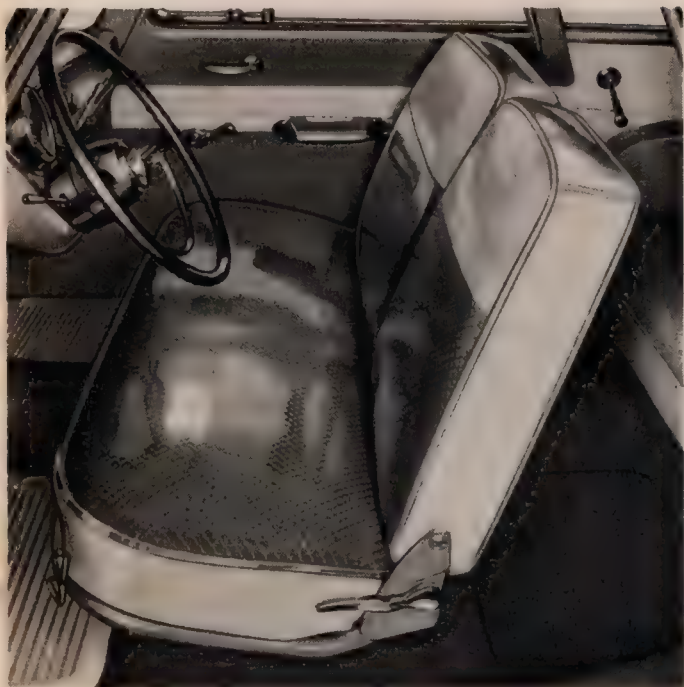
A large optically clear mirror that gives a distinctly sharp image . . . softly tinted to reduce reflected glare . . . tells at a glance whether it's safe to go . . . can be mounted on either the right or left door—for safer, easier driving.



Back-up Lights

Light up automatically as you shift into reverse . . . make backing up at night easier and safer.





TRU-CITE

Plastic Seat Covers

Custom Tailored for perfect fit . . . fully protect upholstery from food stains, moisture and road dust . . . easily cleaned with damp cloth or soap and water.

Door Arm Rests

Available as dealer-installed accessory for Deluxe models.

Trunk Mat

Available as dealer-installed accessory for Deluxe models.



Auxiliary Horn

A matched-tone auxiliary horn available for dealer installation on Super and Deluxe models . . . gives extra carrying power and "authority."

APPEARANCE . . . PROTECTION . . . MAINTENANCE



AUTO POLISH AND CLEANER

Polishes as it cleans... contains no harsh abrasives... restores original color and brilliance.



FABRIC CLEANER

An all-purpose cleaner for car and home... removes tar, grease, oil, chewing gum and lipstick.



CHROME CLEANER

A quick-acting, easy-to-use liquid for cleaning, polishing and restoring original luster to chromium, nickel, copper and bronze.



PLASTIC AND LEATHER CLEANER

Excellent for quickly cleaning leather and all sheet plastics made of vinyl, Saran or nylon.



ALL SEASONS WASHER SOLVENT

Permits use of washer in freezing weather... aids in removing road salts from windshield in winter, bug spatters in summer.



RADIATOR KLEEN

A liquid chemical flush that breaks down rust and corrosion that interfere with proper circulation of water.



COOLING SYSTEM SEALER-LUBRICANT

Gasket leaks are sealed while engine is running... Recommended for use with American Motors All-Winter Antifreeze.



AUTOMATIC TRANSMISSION FLUID

Genuine American Motors Automatic Transmission Fluid is superior to ordinary types. It has passed the most rigid qualifications tests. It is approved for year 'round service in all types of automatic transmissions and power steering.



LUSTUR-SEAL



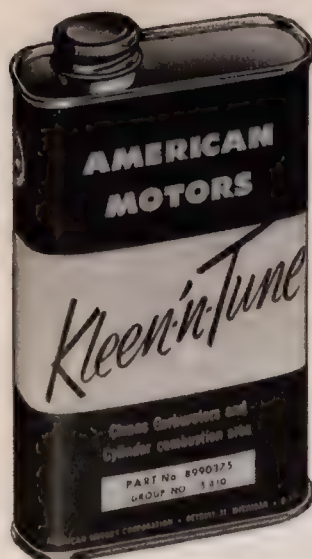
Gives amazing, lasting results... applied with a power buffer, Lustur-Seal restores the original life and sparkle of old paint... preserves the inherent beauty of new paint. Lustur-Seal contains no abrasives to cut the fine finish of your car... contains no waxes, resins, glycerin or silicones that wash off, water-spot and streak.



AMERICOLOR SPRAY TOUCH-UP PAINT

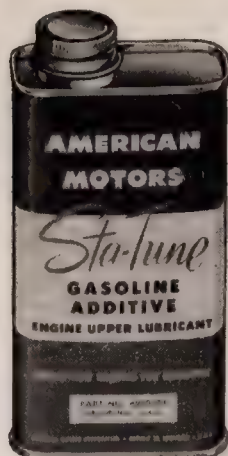
Colors to match your car exactly. Always ready to use. For simple spraying of damaged or rusty painted areas. Also ideal for touching-up nicks and scratches by spraying small quantity into container cap and using touch-up brush. Also available in aluminum.

APPEARANCE . . . PROTECTION . . . MAINTENANCE



KLEEN-N TUNE

Frees sticky valves and increases performance by improving combustion. Cleans manifold carburetor throat, venturi, automatic choke controls and other carburetor parts.



STA-TUNE GASOLINE ADDITIVE

Reduces upper cylinder and piston wear. Neutralizes acids—result of fuel combustion. Protects against corrosion.



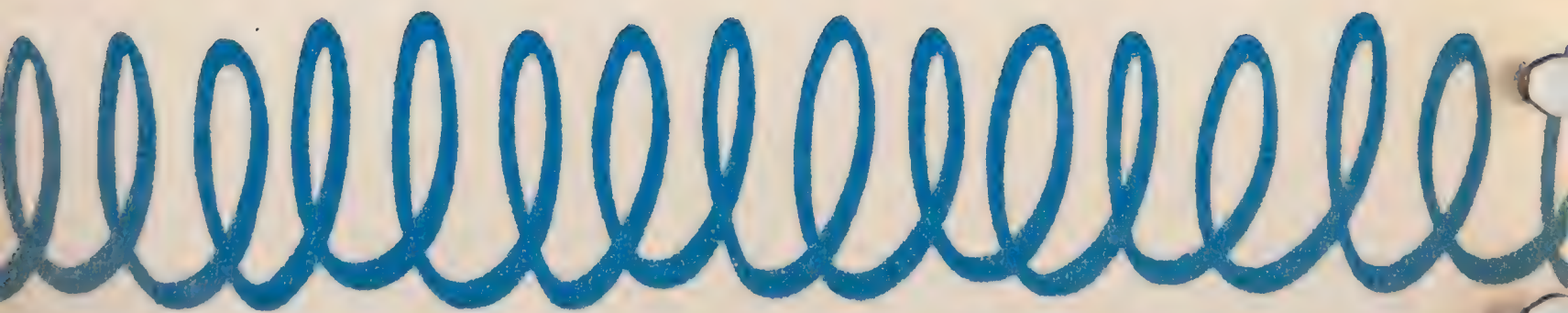
VELV-OIL ENGINE OIL ADDITIVE

Increases detergency—prevents piston rings, valves and hydraulic valve lifters from sticking. Gives engine new power—new performance.



ALL-WINTER ANTIFREEZE

An ethylene glycol type antifreeze which is formulated for the best possible protection against seepage, rust, corrosion and foaming. It has the unqualified approval of the American Motors Research and Engineering laboratories. Its full strength and top quality provides positive all-winter protection.



How to use

THE COLOR AND UPHOLSTERY SELECTOR

- STEP 1** Turn to the appropriate color and upholstery availability chart for the desired Rambler model. These charts are underneath this page, and show the available colors and upholsteries for each model. Leave this section open at the appropriate chart.
- STEP 2** Select a single color or two-tone combination from those shown on the chart as being available, using color chips on the upper half of the opposite side of the book. Leave this section open at the selected color.
- STEP 3** Determine available upholstery choices for the selected color and Rambler model by referring back to the availability chart. Each upholstery choice is assigned a trim number.
- STEP 4** Select an upholstery, using the swatches on the lower half of the opposite side of the book. The swatches are identified by trim numbers and are arranged in ascending numerical order with the vinyl-and-fabric trims on the left side of each page and the corresponding all-vinyl trim on the right.
- STEP 5** After the color and upholstery selection is completed, return each section to its normal position with the cover pages on top.

RAMBLER AMERICAN

DELUXE OR SUPER

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	ORDER CODE	EXTERIOR COLORS	DELUXE	SUPER				
			T 900 T 901*	T 902 T 912*	T 903 T 913*	T 904 T 914*	T 905 T 915*	
SINGLE COLORS	1	P1 CLASSIC BLACK	●	●			●	
	72	P72 FROST WHITE	●	●	●	●	●	
	99	P99 FRONTENAC GRAY (Light)	●	●			●	
	12	P12 ALADDIN GRAY (METALLIC) (Dark)	●	●			●	
	8	P8 CHATSWORTH GREEN (Light)	●			●		
	9	P9 PINE RIDGE GREEN (METALLIC) (Dark)	●			●		
	10	P10 PLACID BLUE (Light)	●		●			
	11	P11 NOCTURNE BLUE (METALLIC) (Dark)	●		●			
13	P13 ORIENTAL RED	●				●		
TWO-TONE COMBINATIONS	8-9	P8 CHATSWORTH GREEN (Light) P9 PINE RIDGE GREEN (METALLIC) (Dark)	●			●		
	9-8	P9 PINE RIDGE GREEN (METALLIC) (Dark) P8 CHATSWORTH GREEN (Light)	●			●		
	12-99	P12 ALADDIN GRAY (METALLIC) (Dark) P99 FRONTENAC GRAY (Light)	●	●			●	
	99-12	P99 FRONTENAC GRAY (Light) P12 ALADDIN GRAY (METALLIC) (Dark)	●	●			●	
	10-11	P10 PLACID BLUE (Light) P11 NOCTURNE BLUE (METALLIC) (Dark)	●		●			
	11-10	P11 NOCTURNE BLUE (METALLIC) (Dark) P10 PLACID BLUE (Light)	●		●			
	1-13	P1 CLASSIC BLACK P13 ORIENTAL RED	●	●			●	
	13-72	P13 ORIENTAL RED P72 FROST WHITE	●				●	

NOTE: COLOR LISTED SECOND IS ROOF COLOR

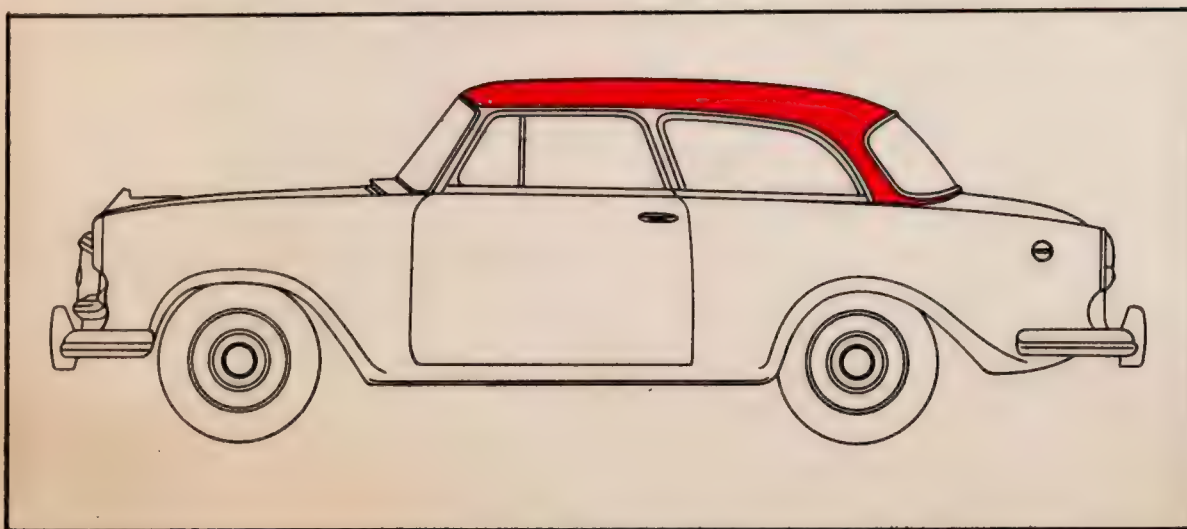
*POROUS VINYL (VENTILATING)

RAMBLER AMERICAN

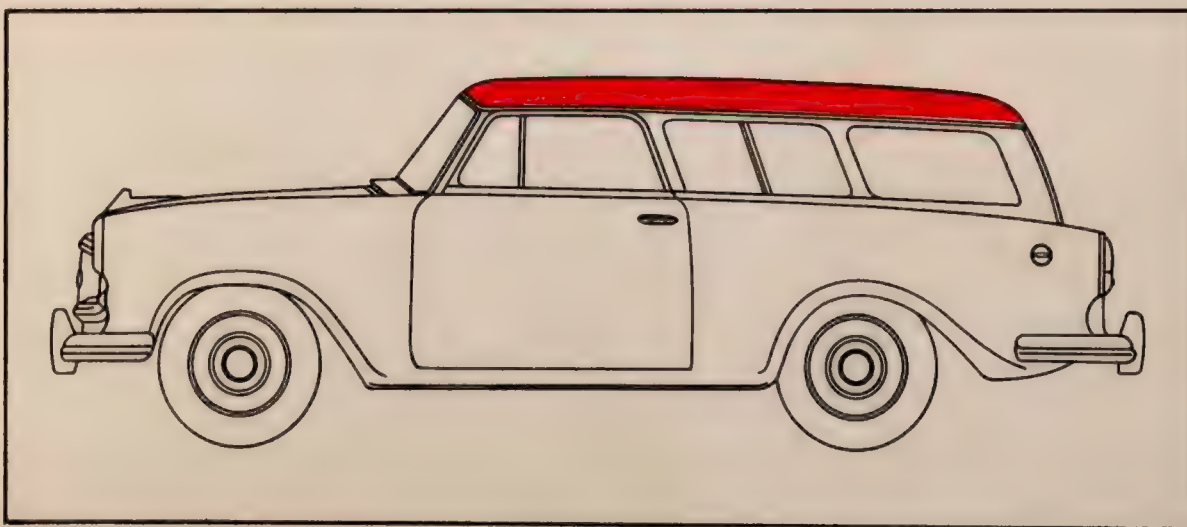
DELUXE OR SUPER

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE.



TWO-DOOR CLUB SEDAN



TWO-DOOR STATION WAGON

RAMBLER 6 & RAMBLER REBEL V-8 DELUXE

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	ORDER CODE	EXTERIOR COLORS	TRIM NUMBERS	
			T920	T921*
SINGLE COLORS	1	P1 CLASSIC BLACK	•	•
	72	P72 FROST WHITE	•	•
	99	P99 FRONTENAC GRAY (<i>Light</i>)	•	•
	12	P12 ALADDIN GRAY (METALLIC) (<i>Dark</i>)	•	•
	8	P8 CHATSWORTH GREEN (<i>Light</i>)	•	•
	9	P9 PINE RIDGE GREEN (METALLIC) (<i>Dark</i>)	•	•
	10	P10 PLACID BLUE (<i>Light</i>)	•	•
	11	P11 NOCTURNE BLUE (METALLIC) (<i>Dark</i>)	•	•
	13	P13 ORIENTAL RED	•	•
TWO-TONE COMBINATIONS	8-9	P8 CHATSWORTH GREEN (<i>Light</i>) P9 PINE RIDGE GREEN (METALLIC) (<i>Dark</i>)	•	•
	9-8	P9 PINE RIDGE GREEN (METALLIC) (<i>Dark</i>) P8 CHATSWORTH GREEN (<i>Light</i>)	•	•
	12-99	P12 ALADDIN GRAY (METALLIC) (<i>Dark</i>) P99 FRONTENAC GRAY (<i>Light</i>)	•	•
	99-12	P99 FRONTENAC GRAY (<i>Light</i>) P12 ALADDIN GRAY (METALLIC) (<i>Dark</i>)	•	•
	10-11	P10 PLACID BLUE (<i>Light</i>) P11 NOCTURNE BLUE (METALLIC) (<i>Dark</i>)	•	•
	11-10	P11 NOCTURNE BLUE (METALLIC) (<i>Dark</i>) P10 PLACID BLUE (<i>Light</i>)	•	•
	1-13	P1 CLASSIC BLACK P13 ORIENTAL RED	•	•
	13-72	P13 ORIENTAL RED P72 FROST WHITE	•	•

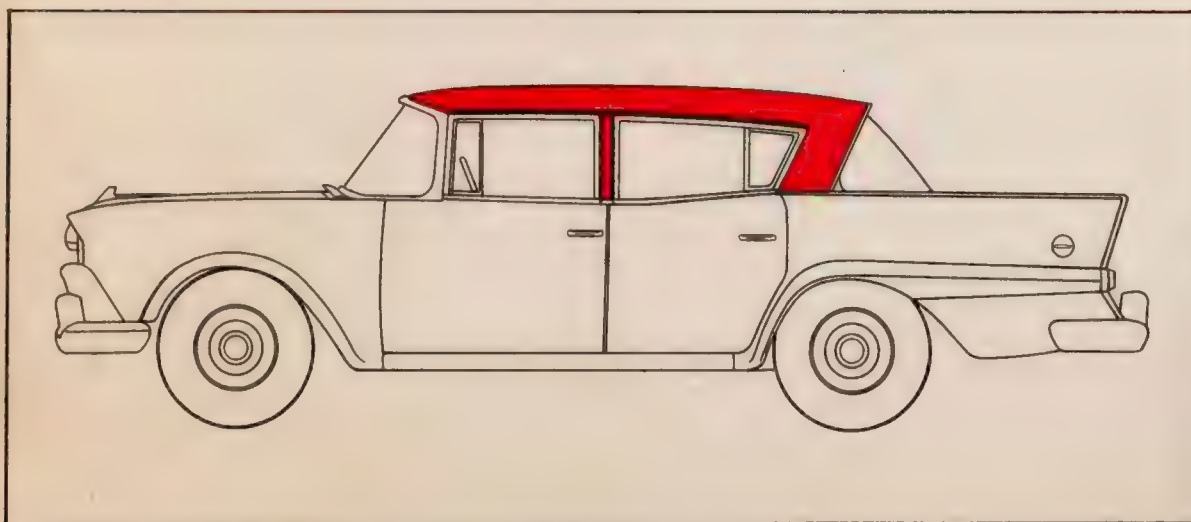
NOTE: COLOR LISTED SECOND IS ROOF COLOR.

*POROUS VINYL (VENTILATING)

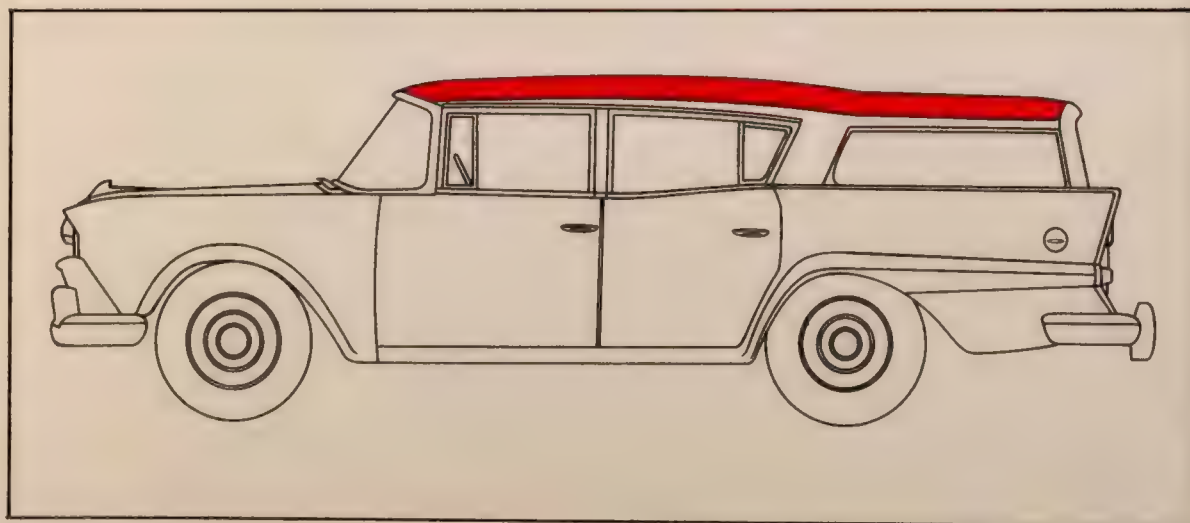
RAMBLER 6 AND RAMBLER REBEL V-8 DELUXE

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE.



FOUR-DOOR SEDAN



FOUR-DOOR STATION WAGON

RAMBLER 6 AND RAMBLER REBEL V-8 SUPER

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	ORDER CODE	EXTERIOR COLORS	TRIM NUMBERS			
			T 922 T 932*	T 923 T 933*	T 924 T 934*	T 925 T 935*
SINGLE COLORS	1	P1 CLASSIC BLACK	•			•
	72	P72 FROST WHITE	•	•	•	•
	99	P99 FRONTENAC GRAY (<i>Light</i>)	•			•
	12	P12 ALADDIN GRAY (METALLIC) (<i>Dark</i>)	•			•
	8	P8 CHATSWORTH GREEN (<i>Light</i>)			•	
	9	P9 PINE RIDGE GREEN (METALLIC) (<i>Dark</i>)			•	
	10	P10 PLACID BLUE (<i>Light</i>)		•		
	11	P11 NOCTURNE BLUE (METALLIC) (<i>Dark</i>)		•		
	13	P13 ORIENTAL RED				•
TWO-TONE COMBINATIONS	8-9	P8 CHATSWORTH GREEN (<i>Light</i>) P9 PINE RIDGE GREEN (METALLIC) (<i>Dark</i>)			•	
	9-8	P9 PINE RIDGE GREEN (METALLIC) (<i>Dark</i>) P8 CHATSWORTH GREEN (<i>Light</i>)			•	
	12-99	P12 ALADDIN GRAY (METALLIC) (<i>Dark</i>) P99 FRONTENAC GRAY (<i>Light</i>)	•			•
	99-12	P99 FRONTENAC GRAY (<i>Light</i>) P12 ALADDIN GRAY (METALLIC) (<i>Dark</i>)	•			•
	10-11	P10 PLACID BLUE (<i>Light</i>) P11 NOCTURNE BLUE (METALLIC) (<i>Dark</i>)		•		
	11-10	P11 NOCTURNE BLUE (METALLIC) (<i>Dark</i>) P10 PLACID BLUE (<i>Light</i>)		•		
	1-13	P1 CLASSIC BLACK P13 ORIENTAL RED	•			•
	13-72	P13 ORIENTAL RED P72 FROST WHITE				•

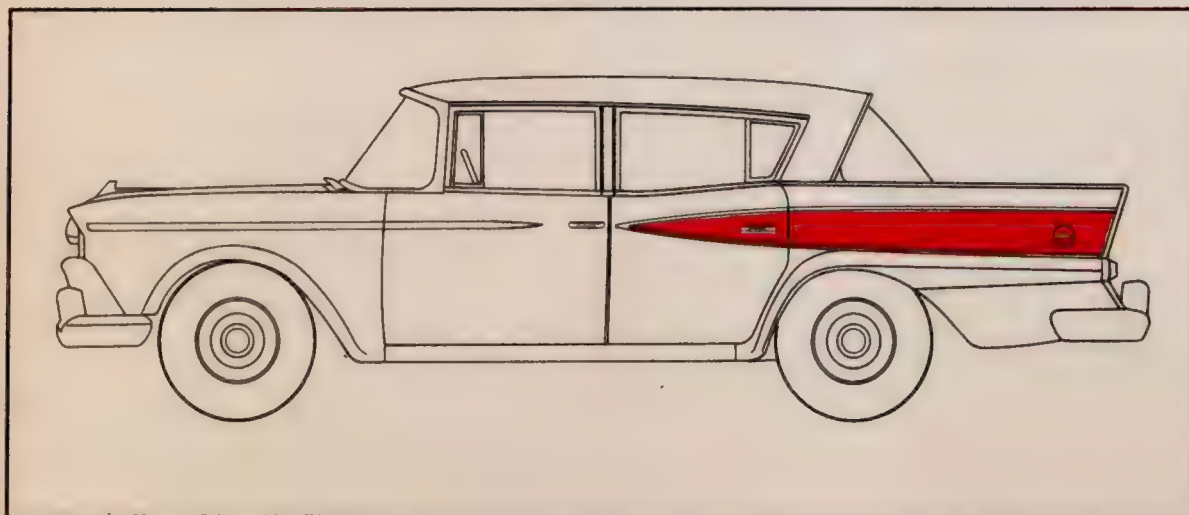
NOTE: COLOR LISTED SECOND IS SPEAR COLOR

*POROUS VINYL (VENTILATING)

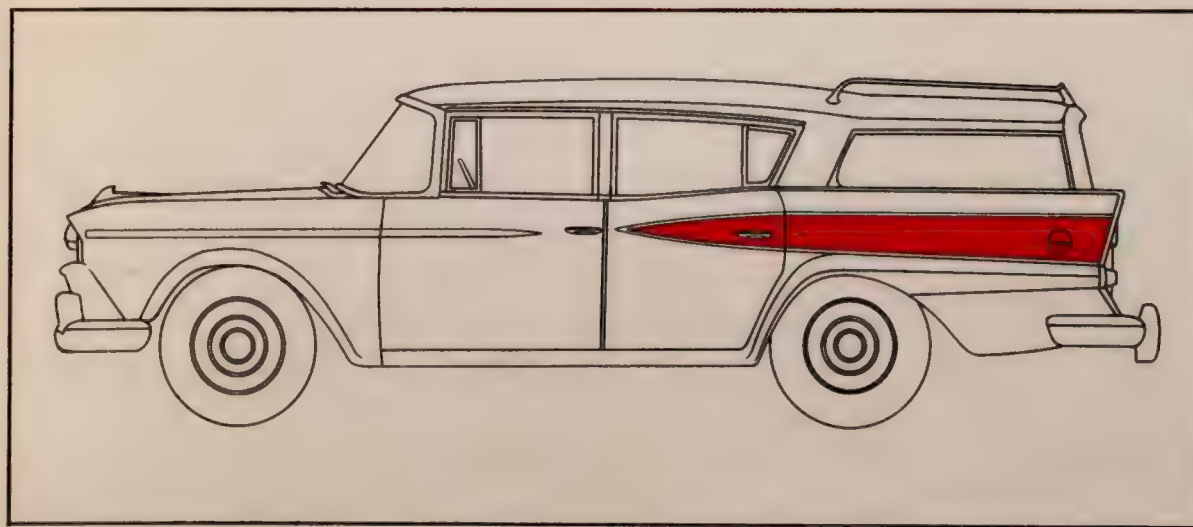
RAMBLER 6 AND RAMBLER REBEL V-8 SUPER

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE.



FOUR-DOOR SEDAN AND HARDTOP



FOUR-DOOR STATION WAGON

RAMBLER 6 AND RAMBLER REBEL V-8 CUSTOM

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	ORDER CODE	EXTERIOR COLORS	TRIM NUMBERS								
			T 941 T 951*	T 942 T 952*	T 943 T 953*	T 944 T 954*	T 945 T 955*	T 946 T 956*	T 947 T 957*	T 948 T 958*	T 949 T 959*
SINGLE COLORS	1	P1 CLASSIC BLACK		•			•	•	•	•	•
	72	P72 FROST WHITE	•	•	•	•	•	•	•	•	•
	99	P99 FRONTENAC GRAY (Light)		•			•				
	12	P12 ALADDIN GRAY (MET.) (Dark)		•			•				•
	8	P8 CHATSWORTH GREEN (Light)				•					
	9	P9 PINE RIDGE GREEN (MET.) (Dark)				•					
	10	P10 PLACID BLUE (Light)			•						
	11	P11 NOCTURNE BLUE (MET.) (Dark)			•						
	13	P13 ORIENTAL RED					•				
	4	P4 ALAMO BEIGE	•								
	14	P14 CARMEL COPPER (METALLIC)	•					•			
	15	P15 AQUA MIST (METALLIC)								•	
	16	P16 COTILLION MAUVE							•		
	17	P17 HIBISCUS ROSE							•		
	5	P5 AUTUMN YELLOW									•
TWO-TONE COMBINATIONS	8-9	P8 CHATSWORTH GREEN (Light) P9 PINE RIDGE GREEN (MET.) (Dark)				•					
	9-8	P9 PINE RIDGE GREEN (MET.) (Dark) P8 CHATSWORTH GREEN (Light)				•					
	12-99	P12 ALADDIN GRAY (MET.) (Dark) P99 FRONTENAC GRAY (Light)		•			•				
	99-12	P99 FRONTENAC GRAY (Light) P12 ALADDIN GRAY (MET.) (Dark)		•			•				
	10-11	P10 PLACID BLUE (Light) P11 NOCTURNE BLUE (MET.) (Dark)			•						
	11-10	P11 NOCTURNE BLUE (MET.) (Dark) P10 PLACID BLUE (Light)			•						
	1-13	P1 CLASSIC BLACK P13 ORIENTAL RED		•			•				
	13-72	P13 ORIENTAL RED P72 FROST WHITE					•				
	4-14	P4 ALAMO BEIGE P14 CARMEL COPPER (METALLIC)	•								
	14-4	P14 CARMEL COPPER (METALLIC) P4 ALAMO BEIGE	•								
	14-1	P14 CARMEL COPPER (METALLIC) P1 CLASSIC BLACK						•			
	16-17	P16 COTILLION MAUVE P17 HIBISCUS ROSE							•		
	17-16	P17 HIBISCUS ROSE P16 COTILLION MAUVE							•		
	17-1	P17 HIBISCUS ROSE P1 CLASSIC BLACK							•		
	15-1	P15 AQUA MIST (METALLIC) P1 CLASSIC BLACK								•	
	15-72	P15 AQUA MIST (METALLIC) P72 FROST WHITE								•	
	16-12	P16 COTILLION MAUVE P12 ALADDIN GRAY (METALLIC)							•		
	5-12	P5 AUTUMN YELLOW P12 ALADDIN GRAY (METALLIC)									•

NOTE: COLOR LISTED SECOND IS SPEAR COLOR FOR SEDANS AND HARDTOPS.

COLOR LISTED SECOND IS ROOF AND SPEAR COLOR FOR STATION WAGONS.

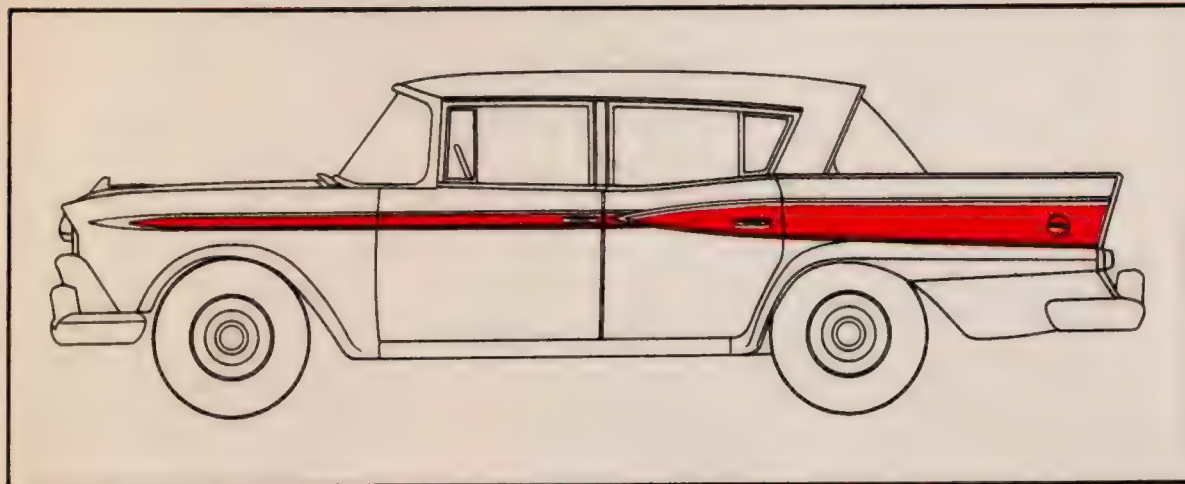
*POROUS VINYL (VENTILATING)

REVISED 10-58

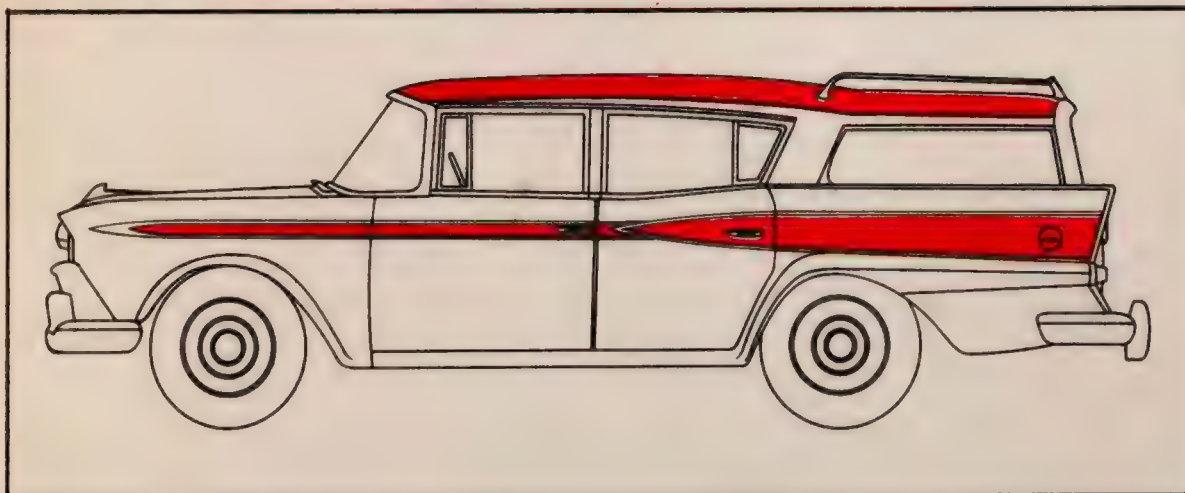
RAMBLER 6 AND RAMBLER REBEL V-8 CUSTOM

TWO-TONE COLOR DESIGNS

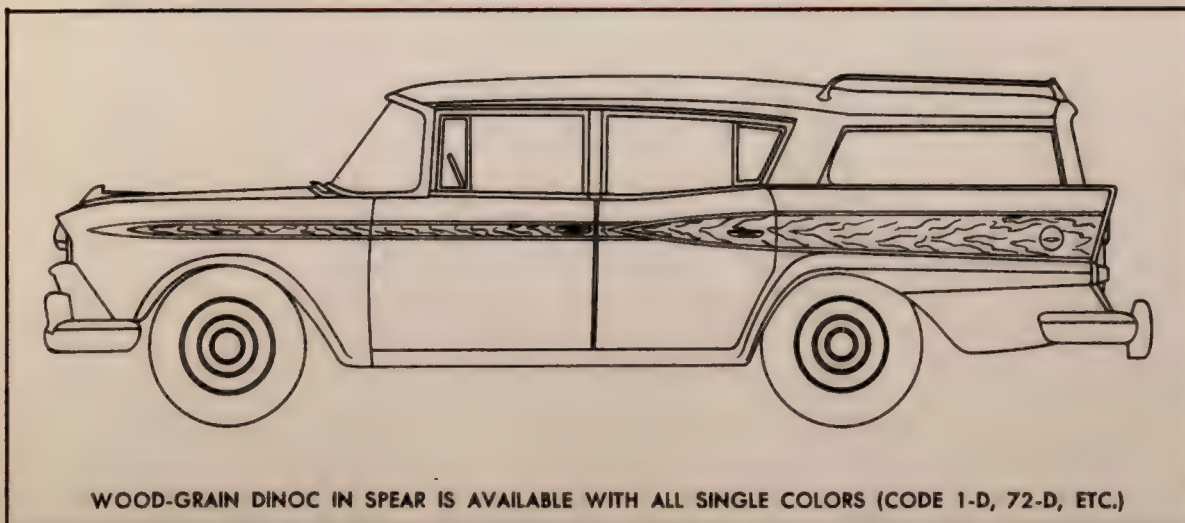
COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE.



FOUR-DOOR SEDAN AND HARDTOP



FOUR-DOOR STATION WAGON



WOOD-GRAIN DINOC IN SPEAR IS AVAILABLE WITH ALL SINGLE COLORS (CODE 1-D, 72-D, ETC.)

FOUR-DOOR STATION WAGON (DINOC)

AMBASSADOR SUPER

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	ORDER CODE	EXTERIOR COLORS	TRIM NUMBERS			
			T 962 T 972*	T 963 T 973*	T 964 T 974*	T 965 T 975*
SINGLE COLORS	1	P1 CLASSIC BLACK	•			•
	72	P72 FROST WHITE	•	•	•	•
	99	P99 FRONTENAC GRAY (<i>Light</i>)	•			•
	12	P12 ALADDIN GRAY (METALLIC) (<i>Dark</i>)	•			•
	8	P8 CHATSWORTH GREEN (<i>Light</i>)			•	
	9	P9 PINE RIDGE GREEN (METALLIC) (<i>Dark</i>)			•	
	10	P10 PLACID BLUE (<i>Light</i>)		•		
	11	P11 NOCTURNE BLUE (METALLIC) (<i>Dark</i>)		•		
	13	P13 ORIENTAL RED				•
TWO-TONE COMBINATIONS	8-9	P8 CHATSWORTH GREEN (<i>Light</i>) P9 PINE RIDGE GREEN (METALLIC) (<i>Dark</i>)			•	
	9-8	P9 PINE RIDGE GREEN (METALLIC) (<i>Dark</i>) P8 CHATSWORTH GREEN (<i>Light</i>)			•	
	12-99	P12 ALADDIN GRAY (METALLIC) (<i>Dark</i>) P99 FRONTENAC GRAY (<i>Light</i>)	•			•
	99-12	P99 FRONTENAC GRAY (<i>Light</i>) P12 ALADDIN GRAY (METALLIC) (<i>Dark</i>)	•			•
	10-11	P10 PLACID BLUE (<i>Light</i>) P11 NOCTURNE BLUE (METALLIC) (<i>Dark</i>)		•		
	11-10	P11 NOCTURNE BLUE (METALLIC) (<i>Dark</i>) P10 PLACID BLUE (<i>Light</i>)		•		
	1-13	P1 CLASSIC BLACK P13 ORIENTAL RED	•			•
	13-72	P13 ORIENTAL RED P72 FROST WHITE				•

NOTE: COLOR LISTED SECOND IS SPEAR COLOR FOR SEDANS.

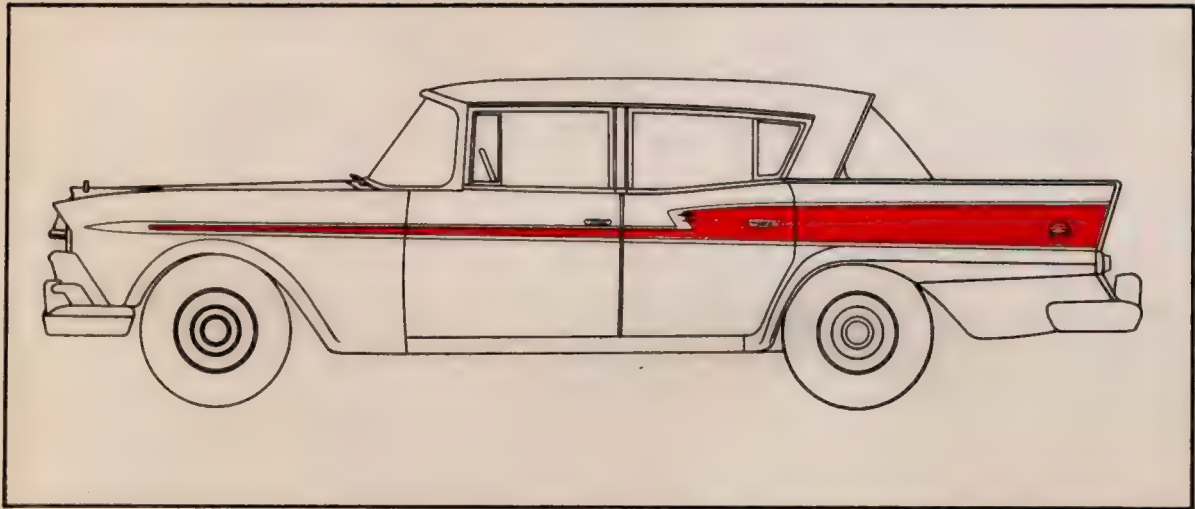
COLOR LISTED SECOND IS SPEAR AND UPPER PANEL COLOR FOR STATION WAGONS.

*POROUS VINYL (VENTILATING)

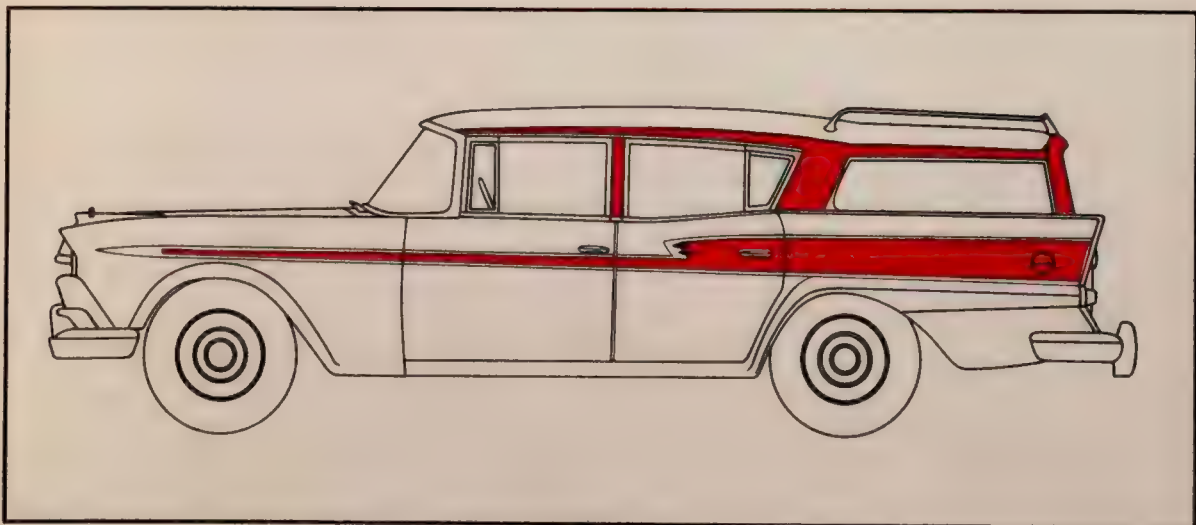
AMBASSADOR SUPER

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE.



FOUR-DOOR SEDAN



FOUR-DOOR STATION WAGON

AMBASSADOR CUSTOM

EXTERIOR COLOR AND UPHOLSTERY COMBINATIONS

	ORDER CODE	EXTERIOR COLORS	TRIM NUMBERS								
			T 981 T 991*	T 982 T 992*	T 983 T 993*	T 984 T 994*	T 985 T 995*	T 986 T 996*	T 987 T 997*	T 988 T 998*	T 989 T 999*
SINGLE COLORS	1	P1 CLASSIC BLACK		•			•	•	•	•	•
	72	P72 FROST WHITE	•	•	•	•	•	•	•	•	•
	99	P99 FRONTENAC GRAY (Light)		•			•				
	12	P12 ALADDIN GRAY (MET.) (Dark)		•			•				•
	8	P8 CHATSWORTH GREEN (Light)				•					
	9	P9 PINE RIDGE GREEN (MET.) (Dark)				•					
	10	P10 PLACID BLUE (Light)			•						
	11	P11 NOCTURNE BLUE (MET.) (Dark)			•						
	13	P13 ORIENTAL RED					•				
	4	P4 ALAMO BEIGE	•								
	14	P14 CARMEL COPPER (METALLIC)	•					•			
	15	P15 AQUA MIST (METALLIC)								•	
	16	P16 COTILLION MAUVE							•		
	17	P17 HIBISCUS ROSE							•		
	5	P5 AUTUMN YELLOW									•
TWO-TONE COMBINATIONS	8-9	P8 CHATSWORTH GREEN (Light) P9 PINE RIDGE GREEN (MET.) (Dark)				•					
	9-8	P9 PINE RIDGE GREEN (MET.) (Dark) P8 CHATSWORTH GREEN (Light)				•					
	12-99	P12 ALADDIN GRAY (MET.) (Dark) P99 FRONTENAC GRAY (Light)		•			•				
	99-12	P99 FRONTENAC GRAY (Light) P12 ALADDIN GRAY (MET.) (Dark)		•			•				
	10-11	P10 PLACID BLUE (Light) P11 NOCTURNE BLUE (MET.) (Dark)			•						
	11-10	P11 NOCTURNE BLUE (MET.) (Dark) P10 PLACID BLUE (Light)			•						
	1-13	P1 CLASSIC BLACK P13 ORIENTAL RED		•			•				
	13-72	P13 ORIENTAL RED P72 FROST WHITE					•				
	4-14	P4 ALAMO BEIGE P14 CARMEL COPPER (METALLIC)	•								
	14-4	P14 CARMEL COPPER (METALLIC) P4 ALAMO BEIGE	•								
	14-1	P14 CARMEL COPPER (METALLIC) P1 CLASSIC BLACK						•			
	16-17	P16 COTILLION MAUVE P17 HIBISCUS ROSE							•		
	17-16	P17 HIBISCUS ROSE P16 COTILLION MAUVE							•		
	17-1	P17 HIBISCUS ROSE P1 CLASSIC BLACK							•		
	15-1	P15 AQUA MIST (METALLIC) P1 CLASSIC BLACK								•	
	15-72	P15 AQUA MIST (METALLIC) P72 FROST WHITE								•	
	16-12	P16 COTILLION MAUVE P12 ALADDIN GRAY (METALLIC)							•		
	5-12	P5 AUTUMN YELLOW P12 ALADDIN GRAY (METALLIC)									•

NOTE: COLOR LISTED SECOND IS ROOF COLOR FOR SEDANS AND HARDTOPS.
 COLOR LISTED SECOND IS UPPER PANEL COLOR FOR STATION WAGONS.
 *POROUS VINYL (VENTILATING)

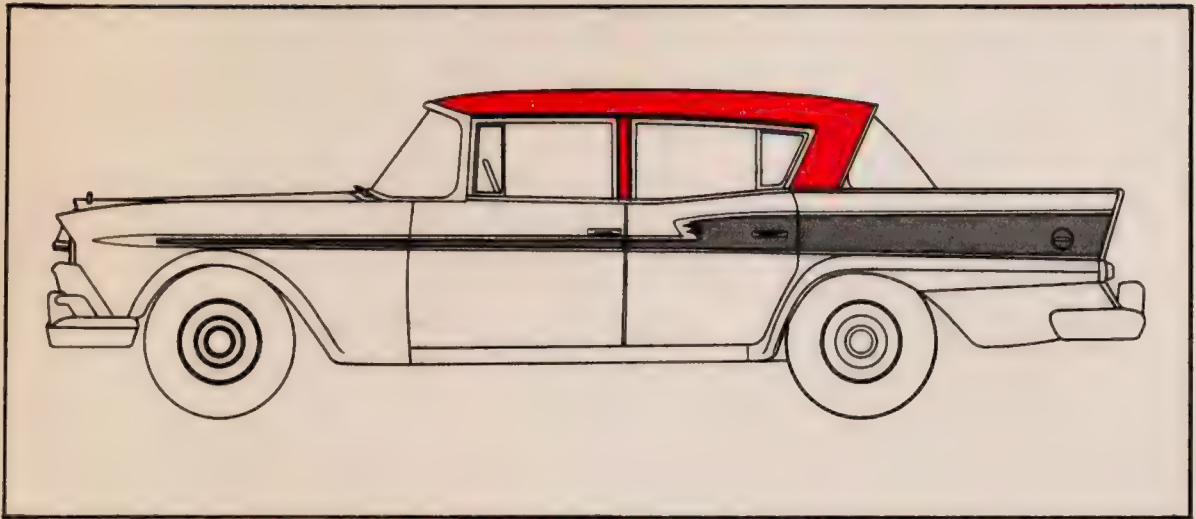
REVISED 10-58

AMBASSADOR CUSTOM

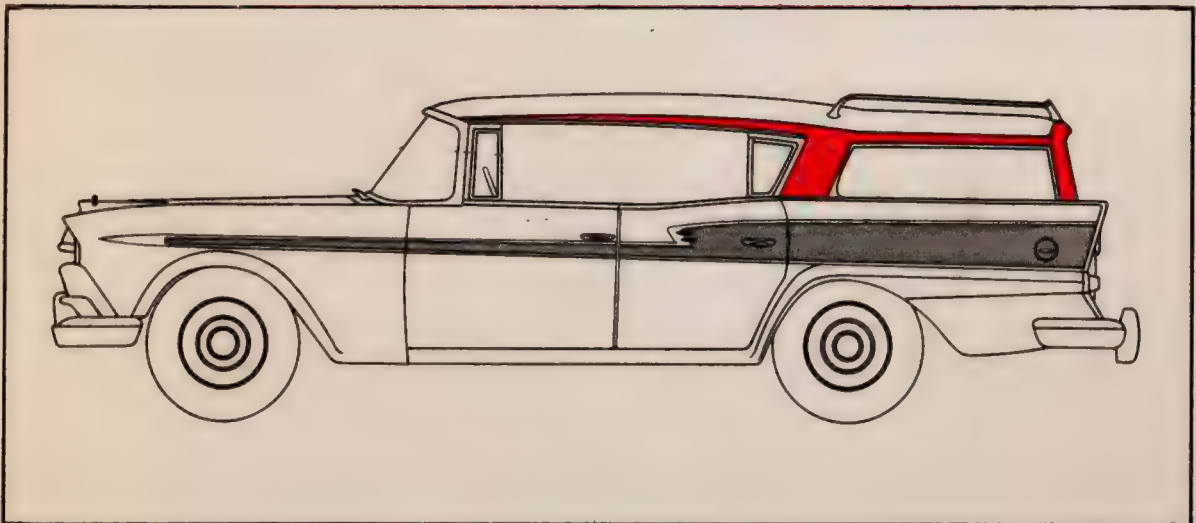
AMBASSADOR
CUSTOM

TWO-TONE COLOR DESIGNS

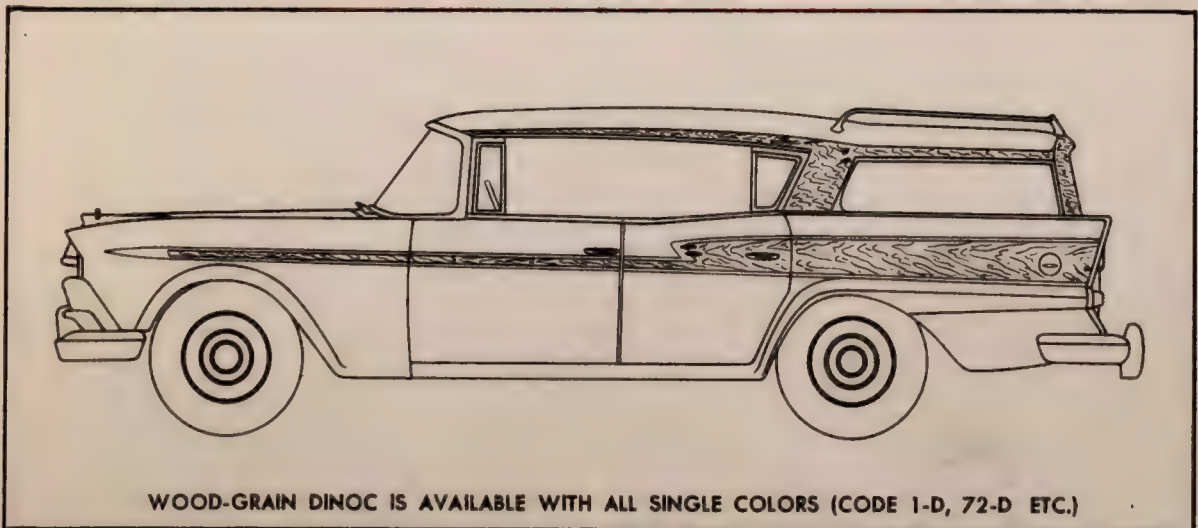
COLOR AND UPHOLSTERY AVAILABILITY
CHART IS SHOWN ON OPPOSITE PAGE.



FOUR-DOOR SEDAN AND HARDTOP



FOUR-DOOR STATION WAGON

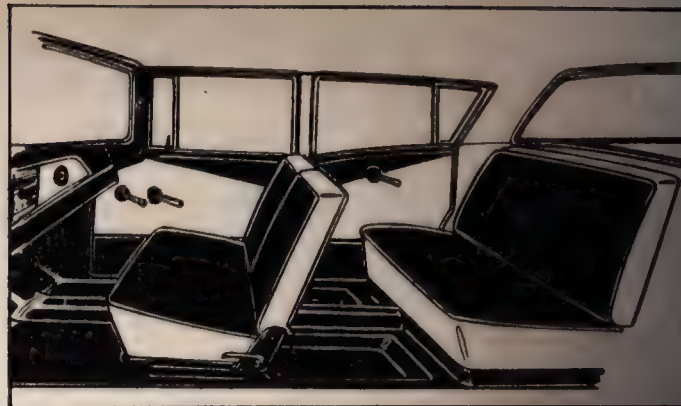


WOOD-GRAIN DINOC IS AVAILABLE WITH ALL SINGLE COLORS (CODE 1-D, 72-D ETC.)

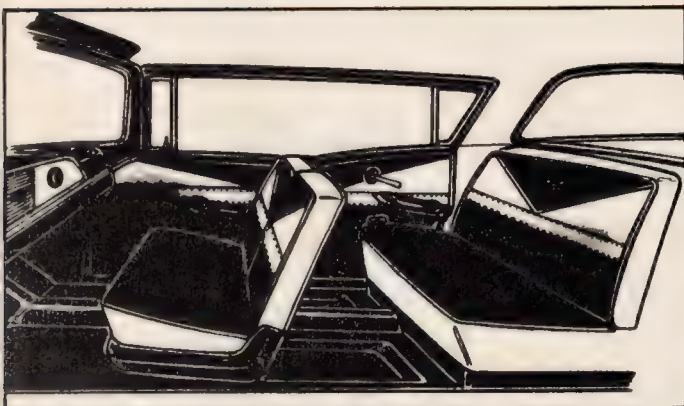
FOUR-DOOR STATION WAGON (DINOC)

1959

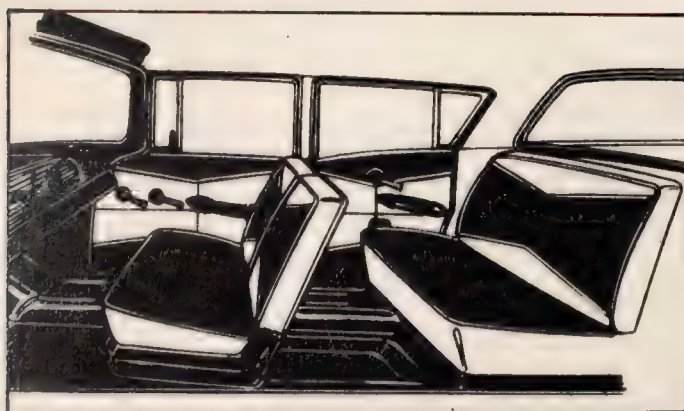
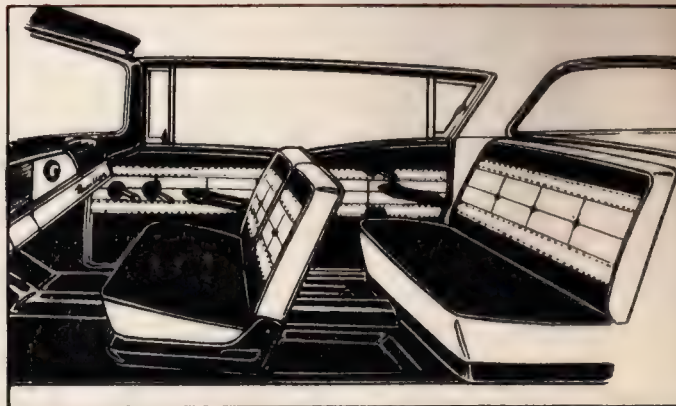
RAMBLER INTERIOR DESIGNS



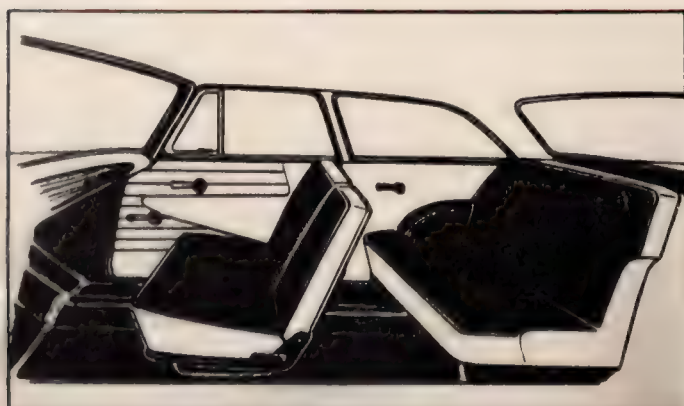
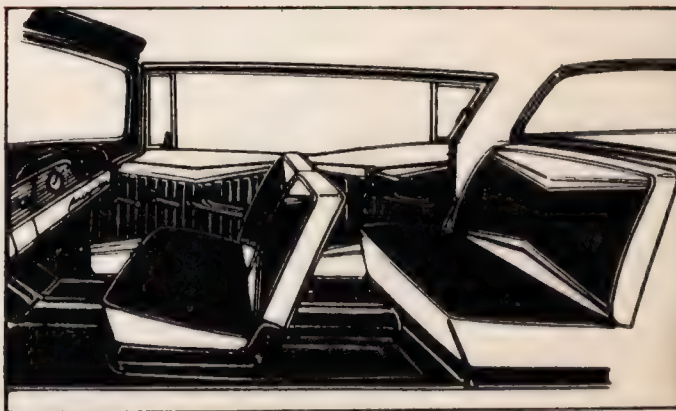
RAMBLER 6 AND REBEL V-8 DELUXE



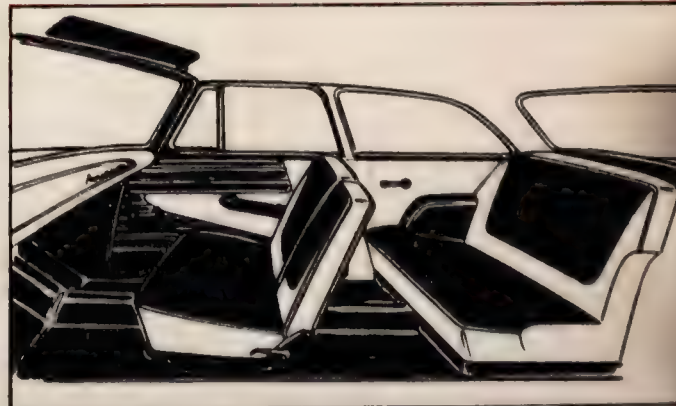
SUPER.....RAMBLER 6 AND REBEL V-8.....CUSTOM



SUPER.....AMBASSADOR V-8.....CUSTOM

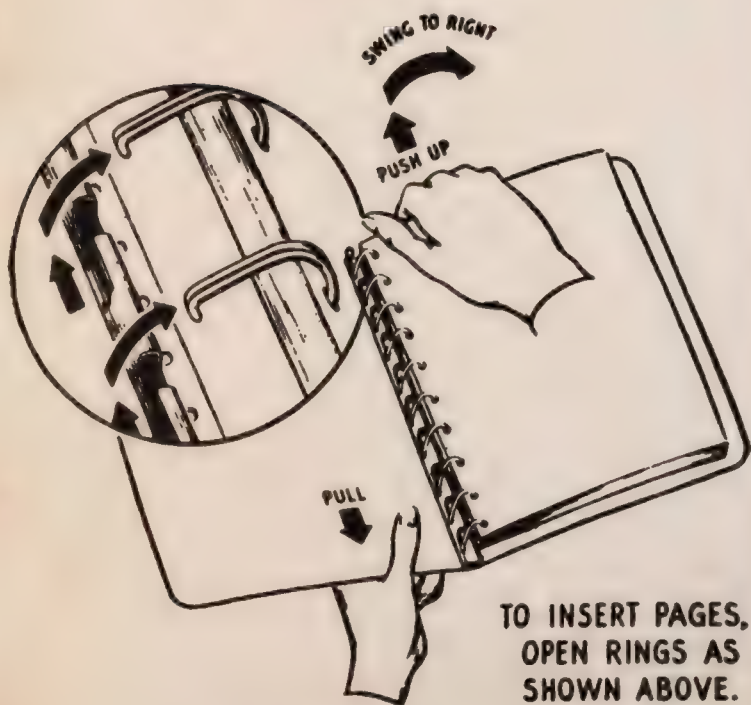


DELUXE.....AMERICAN.....SUPER



THIS IS A
TALLY HO
BINDER

Easily Operated as Follows



Manufactured by

THE BURKHARDT COMPANY

Detroit 16, Michigan

"BINDERS TO AMERICAN BUSINESS"

Since 1911

CHATSWORTH GREEN

P8

P9

P9

P10

P1

P13

P4

P14

P14

P16

P17

P15

P15

P16

P5

PINE RIDGE GREEN
(Metallic)

P9

P8

P9

P10

P10

P13

P72

P14

P4

P1

P17

P16

P1

P1

P72

P12

P12

PINE RIDGE GREEN P9 99 10
(Metallic)

CHATSWORTH GREEN P8 99 10

P1 13 P4 14 14 16 17 17 P15 15 16 P5

13 72 14 P4 P1 17 16 P1 P1 72 12 12

ALADDIN GRAY
(Metallic)

P12 99 10

P1 13 P4 14 14 P16 17 17 P15 15 16 P5

FRONTENAC GRAY

P99 2 10

13 72 14 P4 P1 17 16 P1 P1 72 12 12

FRONTENAC GRAY P99 P10

P1 P13 P4 P14 P14 P16 P17 P15 P15 P16 P5

ALADDIN GRAY P12 P10
(Metallic)

P1 P13 P4 P14 P14 P16 P17 P15 P15 P16 P5

PLACID BLUE P10

P1 13 P4 14 14 16 17 P15 15 16 P5

NOCTURNE BLUE P1 10
(Metallic)

13 72 14 P4 P1 17 16 P1 17 2 12

NOCTURNE BLUE P11
(Mottled)

PLACID BLUE P10

P1 13 P4 14 14 16 17 P15 15 16 P5

13 72 14 P4 P1 17 16 P1 P1 72 12 12

CLASSIC BLACK

P1 13 P4 14 14 16 17 P15 15 16 P5

ORIENTAL RED

P1 72 14 P4 P1 17 16 P1 72 12

ORIENTAL RED P13 P4 14 14 P16 17 17 P15 15 P16 P5

FROST WHITE P72 14 P4 P1 P17 16 P1 P1 72 12 12

ALAMO BEIGE P4 14 14 16 17 17 P15 15 16 P5

CARMEL COPPER P14 P4 P1 17 16 P1 P1 72 12 12
(Metallic)

CARMEL COPPER
(Metallic)

P14 14 16 17 17 P15 15 16 P5

ALAMO BEIGE

P4 P1 17 16 P1 P1 72 12 12

CARMEL COPPER P14 16 17 P15 15 16 P5
(Metallic)

CLASSIC BLACK P1 17 16 P1 P1 72 12 12

COTILLION MAUVE P16 P17 P17 P15 P15 P16 P5

HIBISCUS ROSE P17 P16 P1 P1 P17 P12 P12

HIBISCUS ROSE P17 17 P15 15 P16 P5

COTILLION MAUVE P16 P1 P1 72 12 2

HIBISCUS ROSE P17 P15 15 16 P5

CLASSIC BLACK P1 P1 72 12 12

AQUA MIST P15 15P16 P5
(Metallic)

CLASSIC BLACK P1 72P12

AQUA MIST P15 P16 P5
(Metallic)

FROST WHITE P72 P12 P12

COTILLION MAUVE P16 P5

ALADDIN GRAY P12 P2
(Metallic)

AUTUMN YELLOW P5

ALADDIN GRAY P12
(Metallic)

P1 P72 P99 P12 P8 P9 P10 P11 P13 P4 P14 P15 P16 P17 P5

CLASSIC · BLACK

P72 P99 P12 P8 P9 P10 P11 P12 P4 P14 P15 P16 P17 P5

FROST WHITE

P99 P12 P8 P9 P10 P11 P13 P4 P14 P15 P16 P17 P5

FRONTENAC GRAY

P12

P8

P9

P10

P11

P13

P4

P14

P15

P16

P17

P5

ALADDIN GRAY
(Metallic)

P8

P9

P10

P11

P12

P4

P14

P15

P16

P17

P5

CHATSWORTH GREEN

P9 P10 P11 P13 P4 P14 P15 P16 P17 P5

PINE RIDGE GREEN
(Metallic)

P10

P11

P12

P4

P14

P15

P16

P17

P5

PLACID BLUE

P11

P12

P4

P14

P15

P16

P17

P5

NOCTURNE BLUE
(Metallic)

P13

P4

P14

P15

P16

P17

P5

ORIENTAL RED

P4 P14 P15 P16 P17 P5

ALAMO BEIGE

P14

P15

P16

P17

P5

CARMEL COPPER
(Metallic)

P15

P16

P17

P5

AQUA MIST
(Metallic)

P16

P17

P5

COTILLION MAUVE

P17

P5

HIBISCUS ROSE

AUTUMN YELLOW

RAMBLER AMERICAN, DELUXE

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant

30-oz. vinyl with elastic-knit backing.

Bison grain leather type finish.

FABRIC

"Quaker-Tweed" pattern

42% Saran

37% Rayon

20% Polyethylene

1% Nylon

21.2 oz. with acrylic-latex backing.

POROUS VINYL

2-tone "Quadrant" pattern

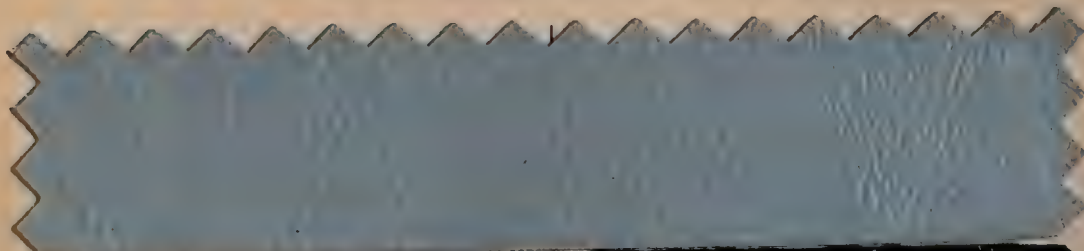
22.5 oz. vinyl with
special fabric backing
for added ventilation.

RAMBLER AMERICAN

T900

DELUXE

T901



RAMBLER AMERICAN, SUPER

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant

30-oz. vinyl with elastic-knit backing.

Bison grain leather type finish.

FABRIC

"Quaker-Tweed" pattern

42% Saran

37% Rayon

20% Polyethylene

1% Nylon

21.2 oz. with acrylic-latex backing.

POROUS VINYL

2-tone "Quadrant" pattern

22.5 oz. vinyl with

special fabric backing

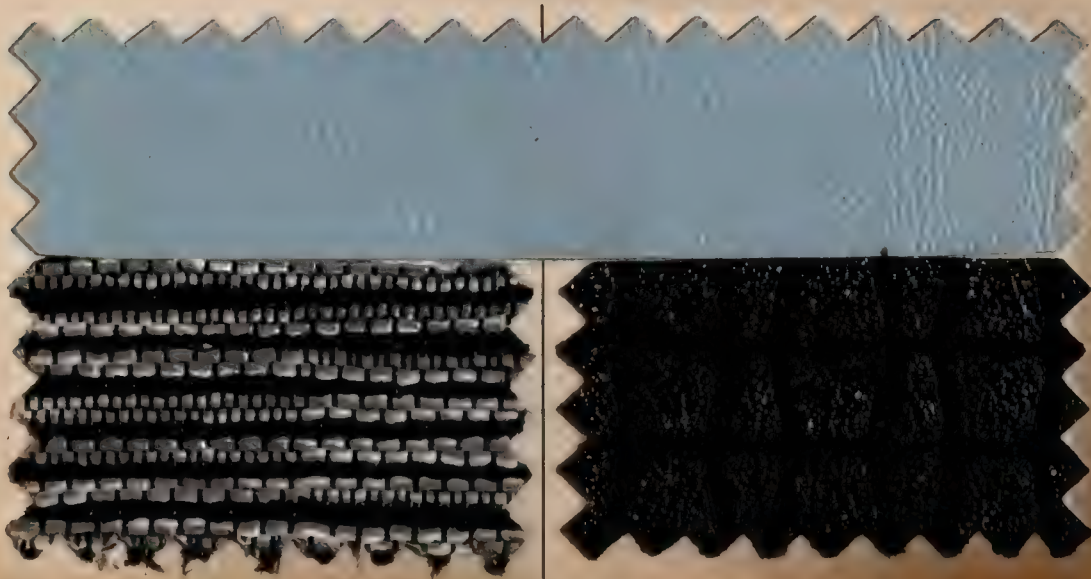
for added ventilation.

RAMBLER AMERICAN

T902

SUPER

T912

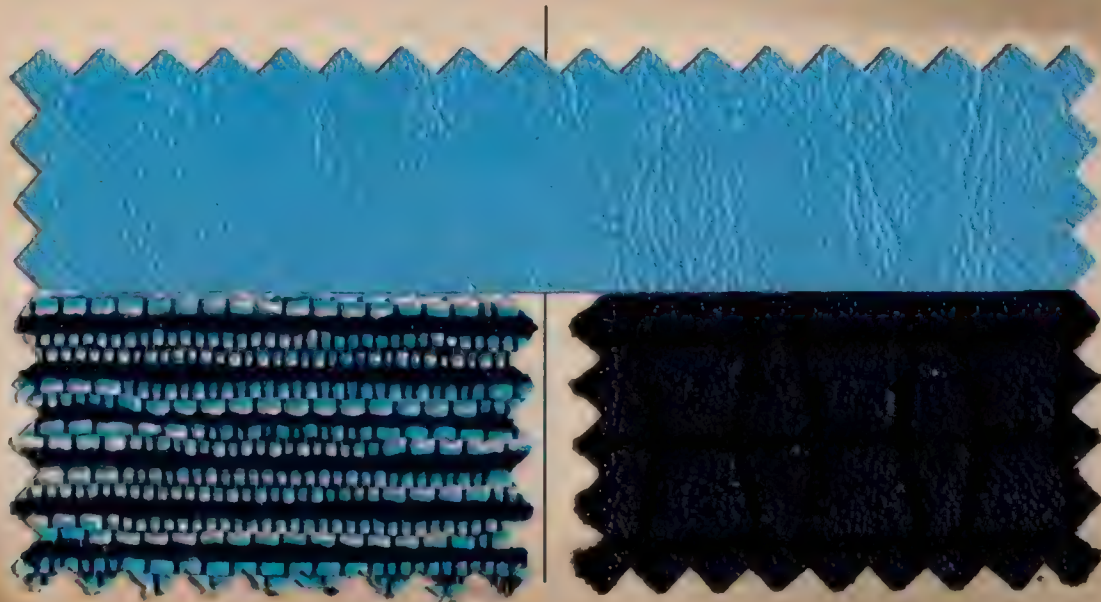


RAMBLER AMERICAN

T903

SUPER

T913

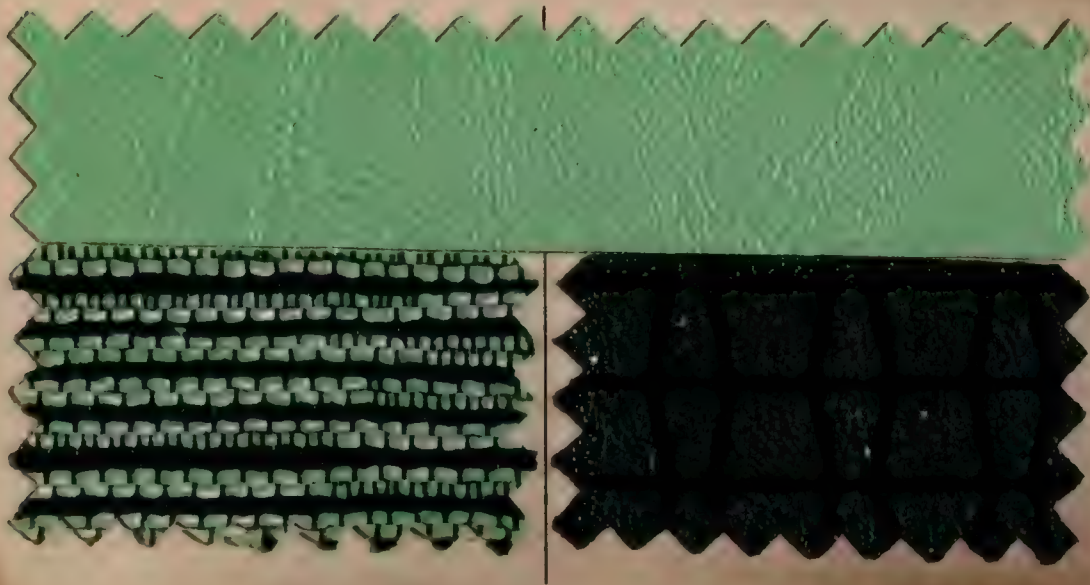


RAMBLER AMERICAN

T904

SUPER

T914



RAMBLER AMERICAN

T905

SUPER

T915



RAMBLER-6 and REBEL V-8, DELUXE

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant

30-oz. vinyl with elastic-knit backing.

Bison grain leather type finish.

FABRIC

"Windmill" pattern

100% Viscose

16.5 oz. with acrylic backing.

POROUS VINYL

2-tone "Quadrant" pattern

22.5 oz. vinyl with
special fabric backing
for added ventilation.

RAMBLER-6 and REBEL V-8

T920

DELUXE

T921



RAMBLER-6 and REBEL V-8, SUPER

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant

30-oz. vinyl with elastic-knit backing.

Bison grain leather type finish.

FABRIC

"Windmill" pattern

100% Viscose

16.5 oz. with acrylic backing.

POROUS VINYL

2-tone "Quadrant" pattern

22.5 oz. vinyl with
special fabric backing
for added ventilation.

RAMBLER-6 and REBEL V-8

T922

SUPER

T932

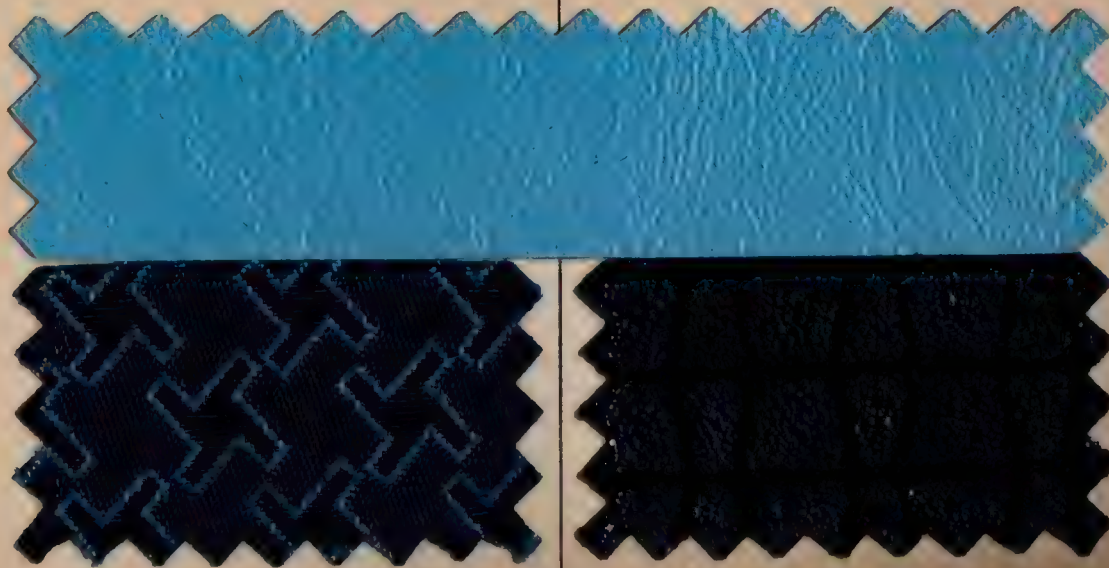


RAMBLER -6 and REBEL V-8

T923

SUPER

T933

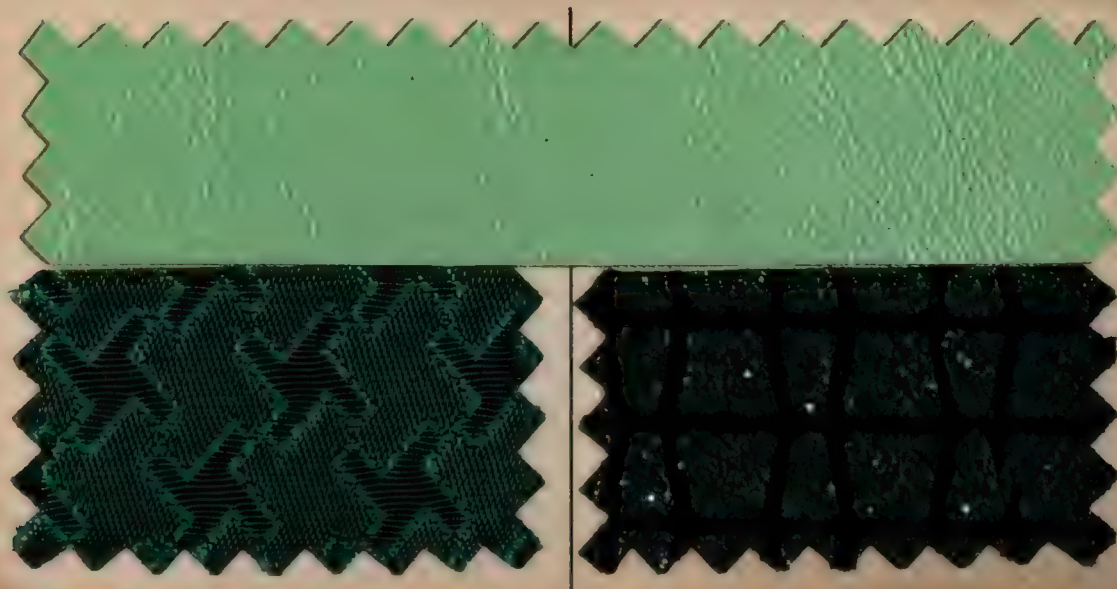


RAMBLER-6 and REBEL V-8

T924

SUPER

T934



RAMBLER-6 and REBEL V-8

T925

SUPER

T935



RAMBLER-6 and REBEL V-8, CUSTOM

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant

30-oz. vinyl with elastic-knit backing.

Bison grain leather type finish.

FABRIC

"Ovalon" pattern

53% Nylon

47% Viscose

17 oz. with latex backing.

POROUS VINYL

2-tone "Quadrant" pattern

22.5 oz. vinyl with

special fabric backing

for added ventilation.

RAMBLER-6 and REBEL V-8

T941

CUSTOM

T951



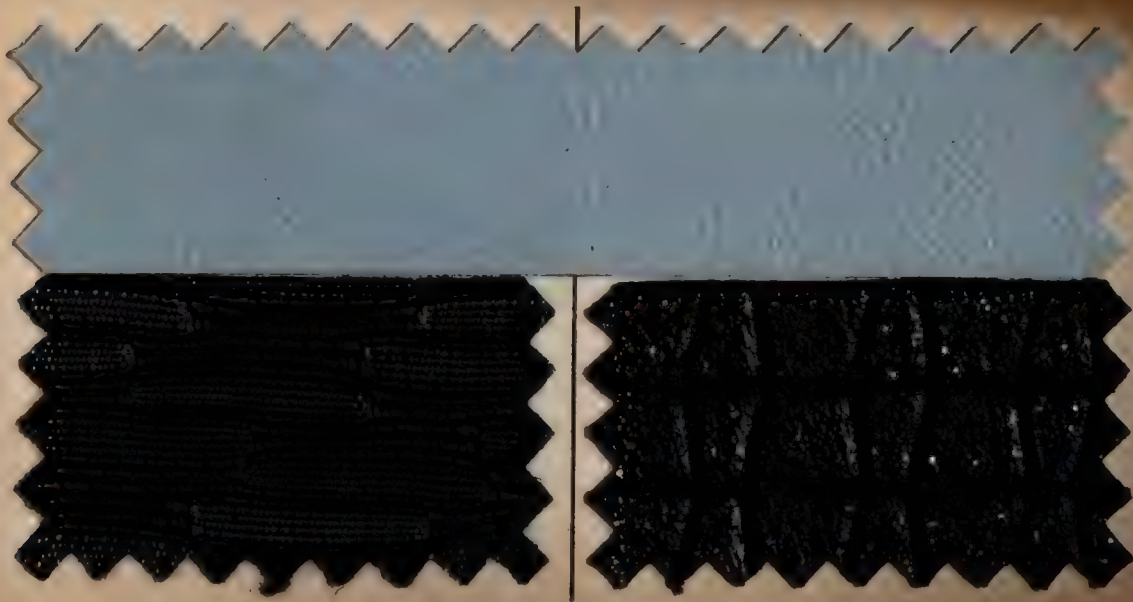
ACCENT COLOR IS WHITE VINYL

RAMBLER-6 and REBEL V-8

T942

CUSTOM

T952



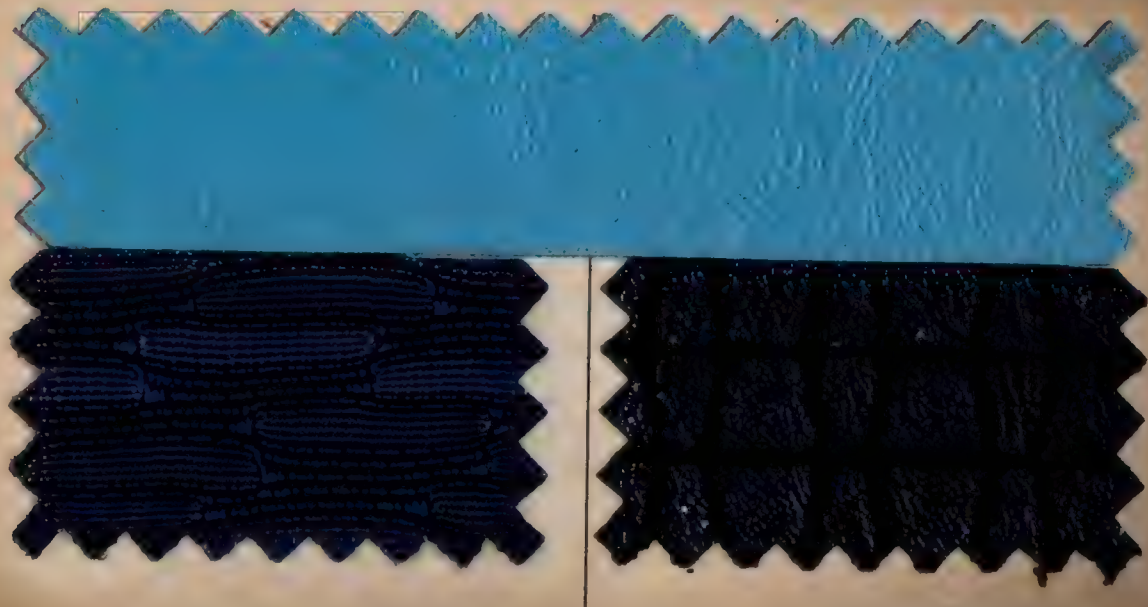
ACCENT COLOR IS WHITE VINYL

RAMBLER-6 and REBEL V-8

T943

CUSTOM

T953



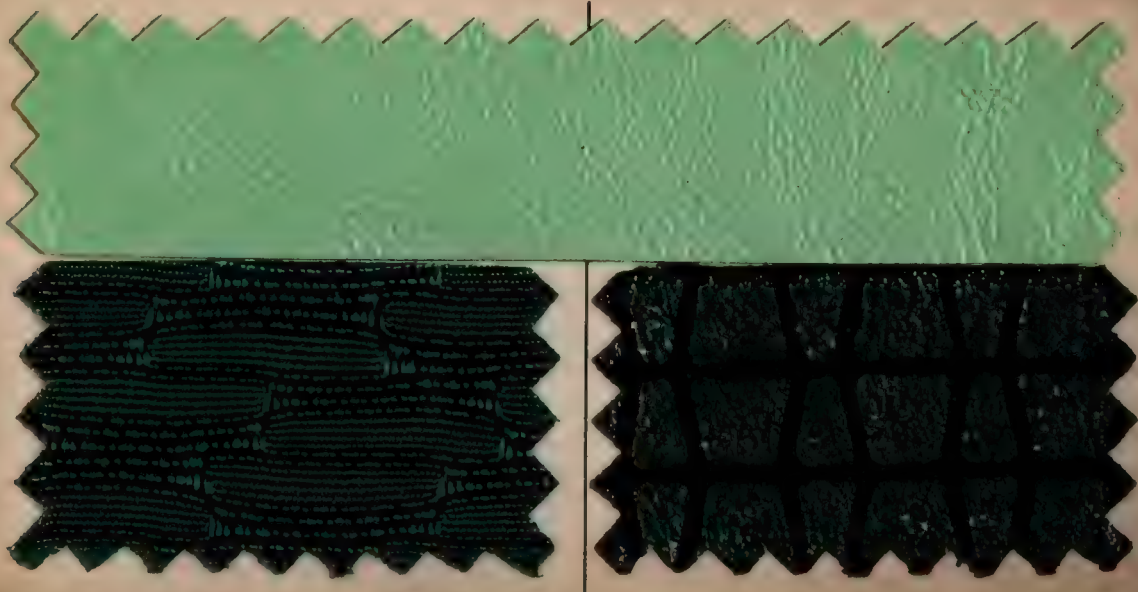
ACCENT COLOR IS WHITE VINYL

RAMBLER-6 and REBEL V-8

T944

CUSTOM

T954



ACCENT COLOR IS WHITE VINYL

RAMBLER-6 and REBEL V-8

T945

CUSTOM

T955



ACCENT COLOR IS WHITE VINYL

RAMBLER-6 and REBEL V-8

T946

CUSTOM

T956



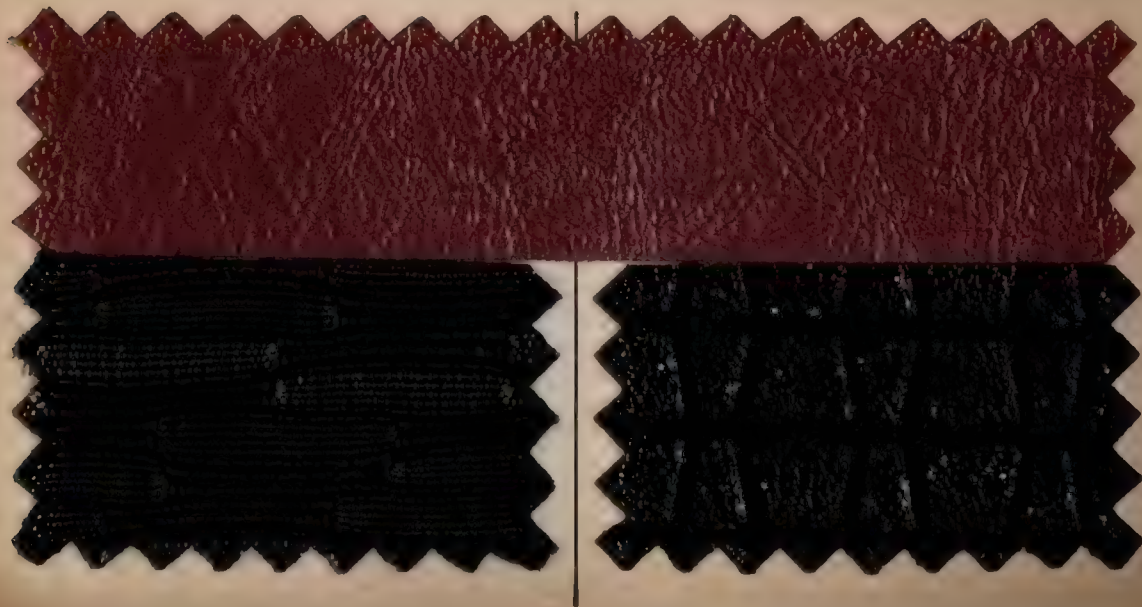
ACCENT COLOR IS BEIGE VINYL

RAMBLER-6 and REBEL V-8

T947

CUSTOM

T957



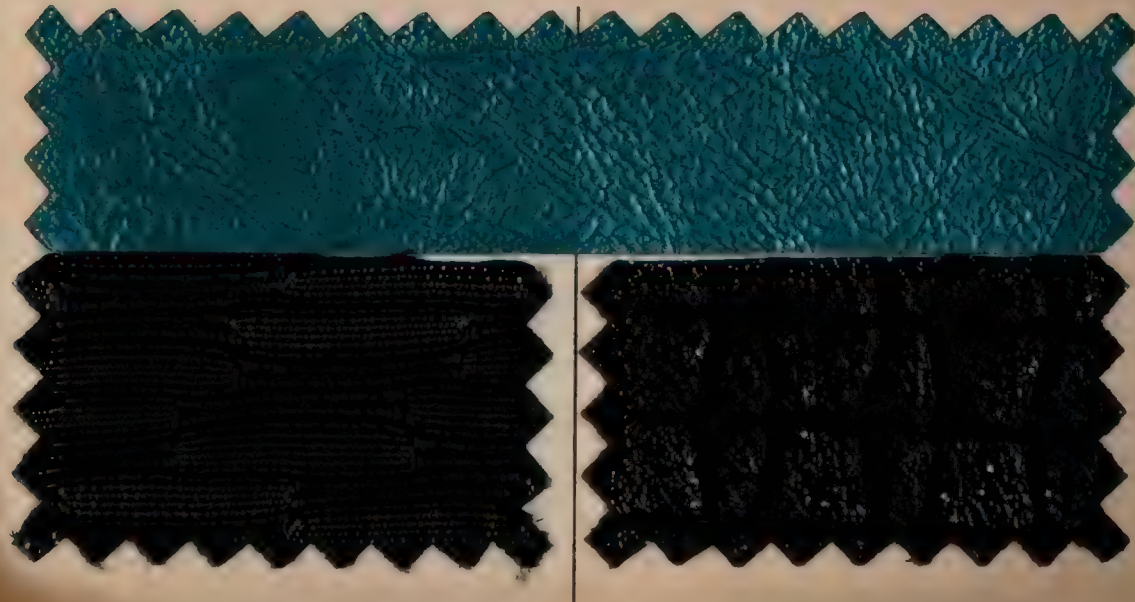
ACCENT COLOR IS BEIGE VINYL

RAMBLER-6 and REBEL V-8

T948

CUSTOM

T958



ACCENT COLOR IS WHITE VINYL

RAMBLER-6 and REBEL V-8

T949

CUSTOM

T959



ACCENT COLOR IS WHITE VINYL

AMBASSADOR SUPER

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant

30-oz. vinyl with elastic-knit backing.

Bison grain leather type finish.

FABRIC

"Castle-Tweed" pattern

55% Viscose

45% Nylon

20.6 oz. with acrylic backing.

POROUS VINYL

2-tone "Quadrant" pattern

22.5 oz. vinyl with

special fabric backing

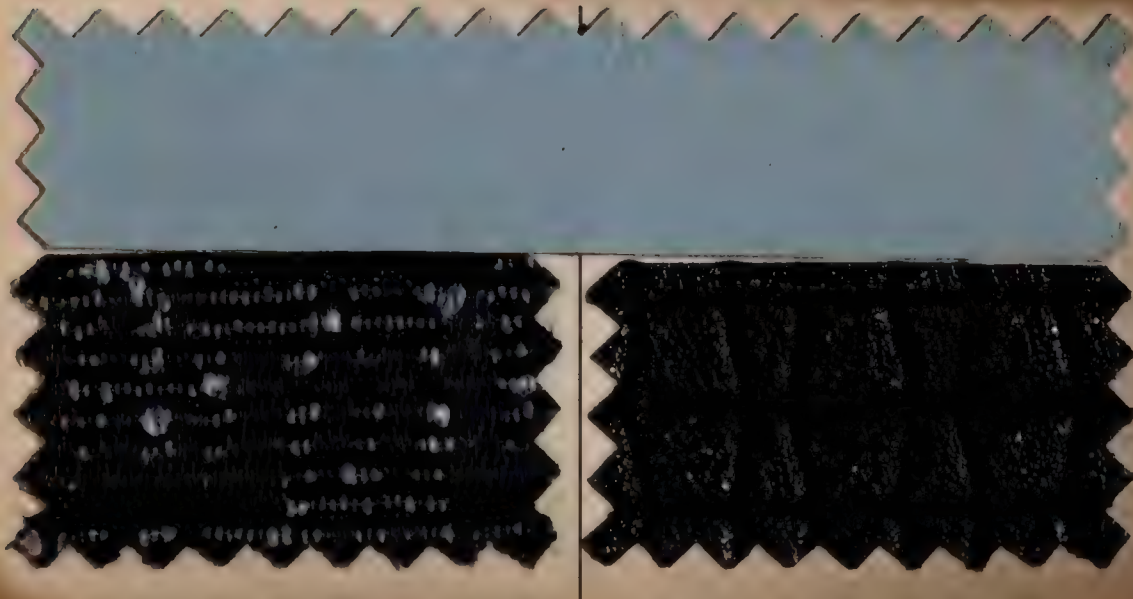
for added ventilation.

AMBASSADOR

T962

SUPER

T972



AMBASSADOR

T963

SUPER

T973



AMBASSADOR

T964

SUPER

T974



AMBASSADOR

T965

SUPER

T975



AMBASSADOR CUSTOM

UPHOLSTERY SELECTIONS

FABRIC-VINYL.....OR.....ALL-VINYL

VINYL

Long-wearing, stain-resistant
30-oz. vinyl with elastic-knit backing.
Bison grain leather type finish.

FABRIC

"Golden-Confetti" pattern
49% Viscose
46% Nylon
5% Gold Metallic Lurex
17.4 oz. with acrylic backing.

POROUS VINYL

2-tone "Quadrant" pattern
22.5 oz. vinyl with
special fabric backing
for added ventilation.

AMBASSADOR

T981

CUSTOM

T991



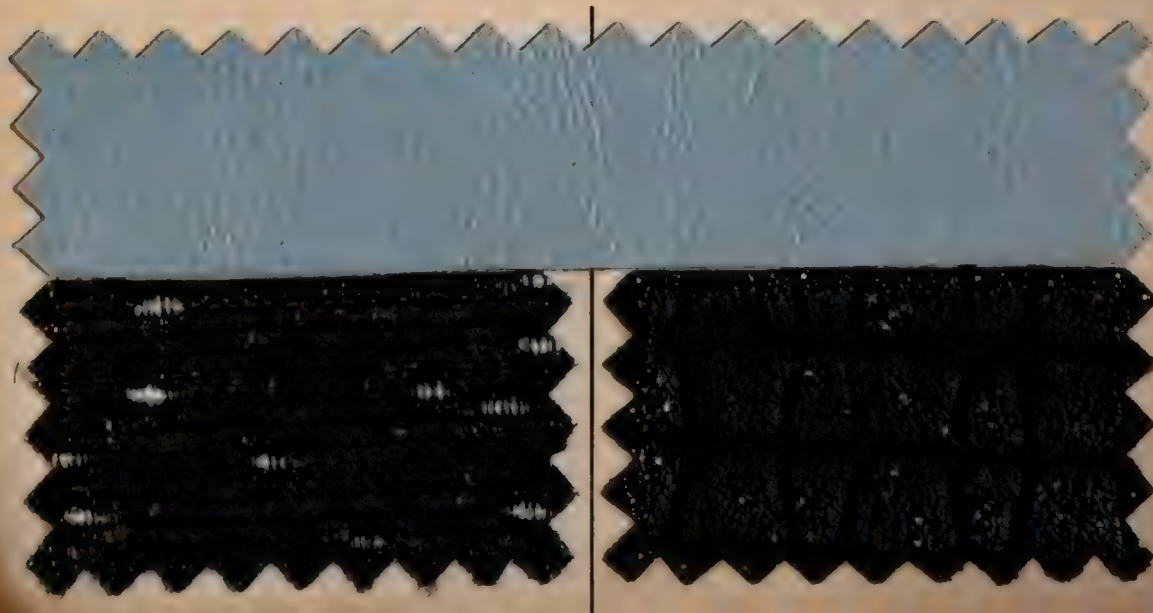
ACCENT COLOR IS WHITE VINYL

AMBASSADOR

T982

CUSTOM

T992



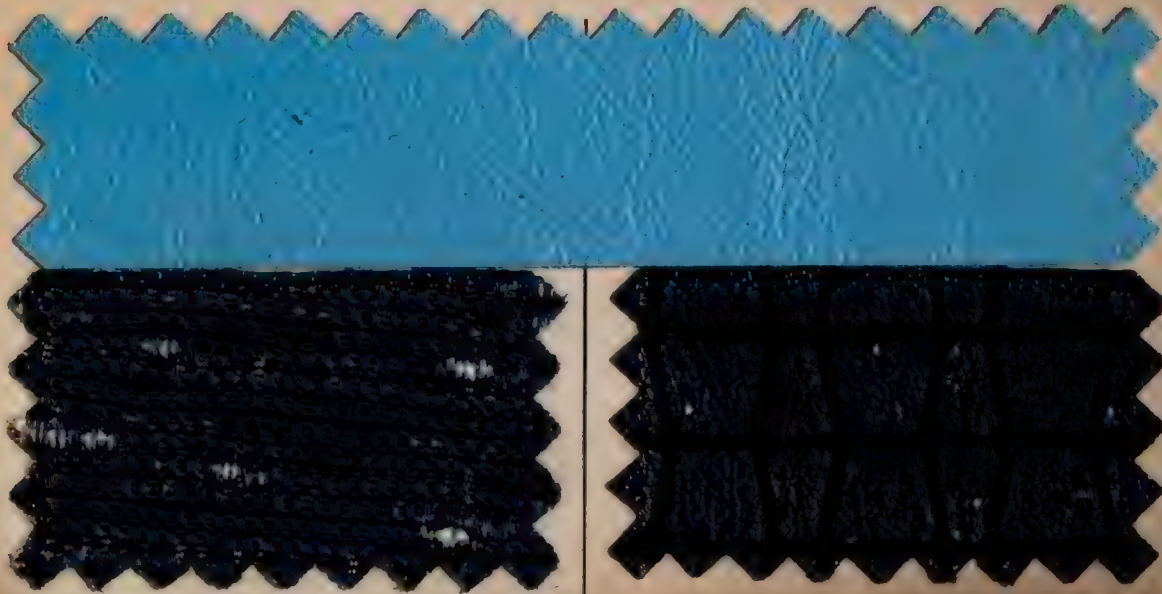
ACCENT COLOR IS WHITE VINYL

AMBASSADOR

T983

CUSTOM

T993



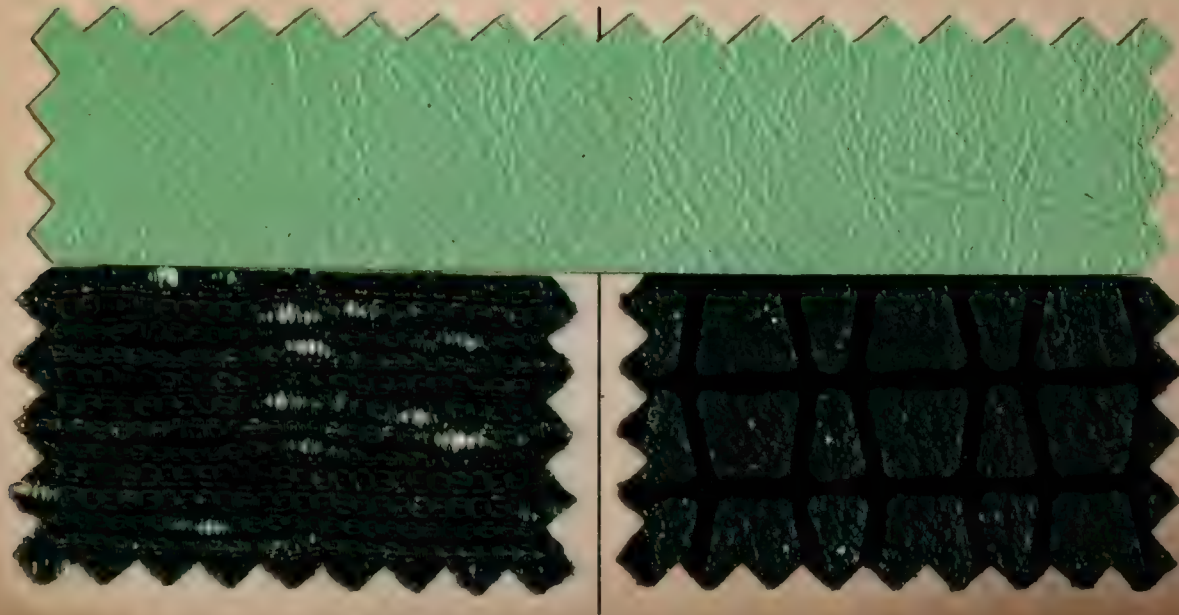
ACCENT COLOR IS WHITE VINYL

AMBASSADOR

T984

CUSTOM

T994



ACCENT COLOR IS WHITE VINYL

AMBASSADOR

T985

CUSTOM

T995



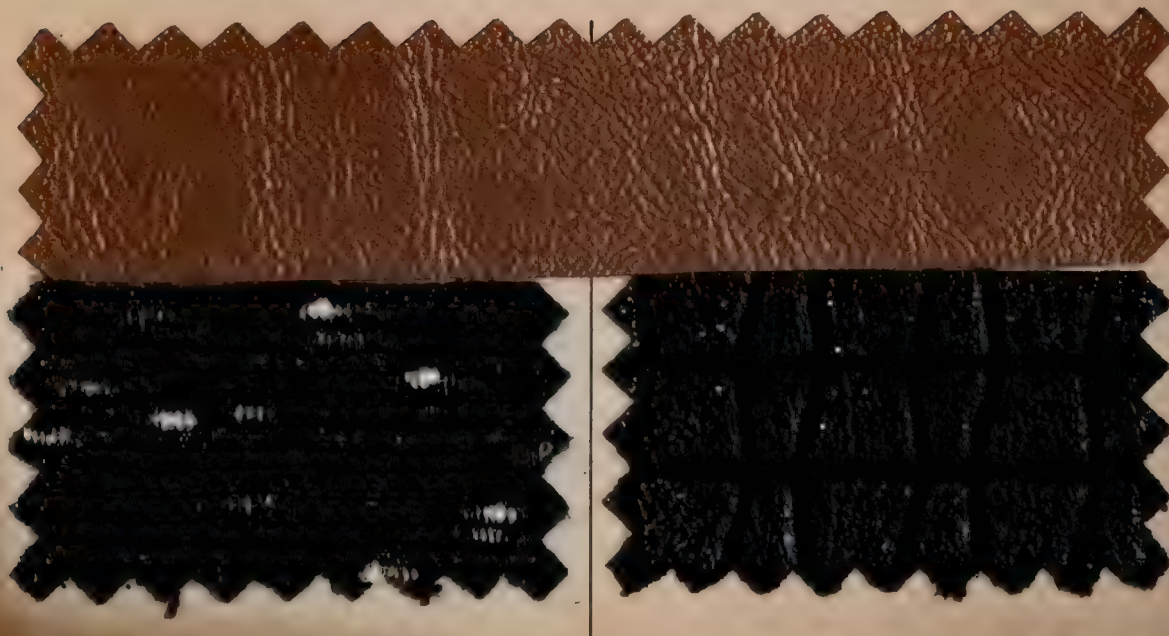
ACCENT COLOR IS WHITE VINYL

AMBASSADOR

T986

CUSTOM

T996



ACCENT COLOR IS BEIGE VINYL

AMBASSADOR

T987

CUSTOM

T997



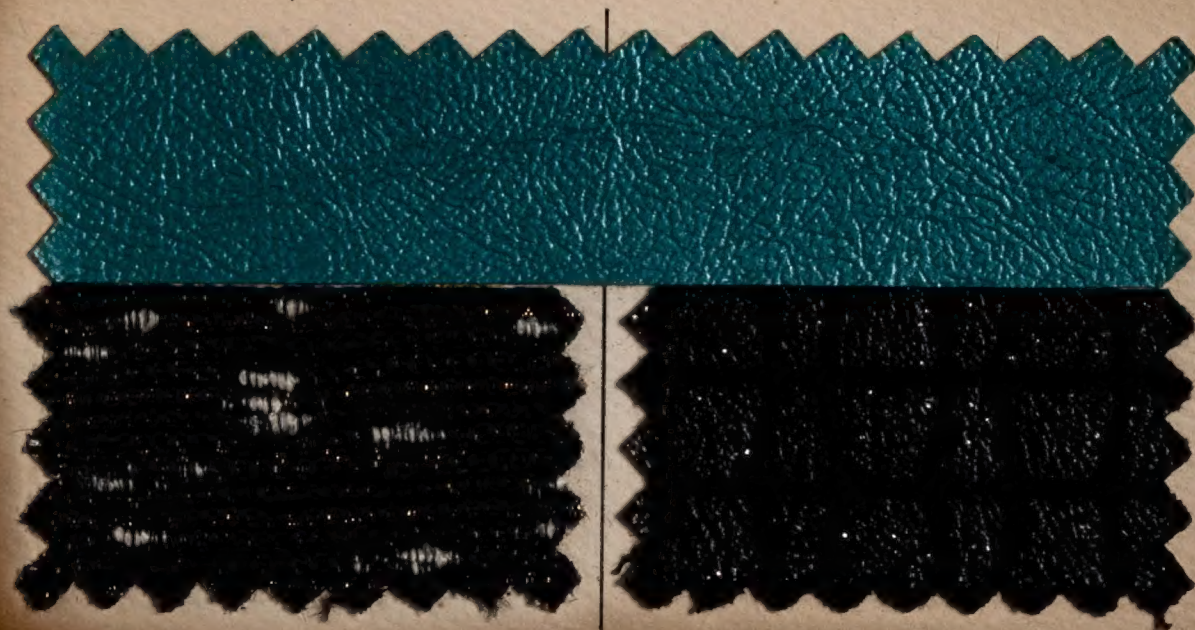
ACCENT COLOR IS BEIGE VINYL

AMBASSADOR

T988

CUSTOM

T998



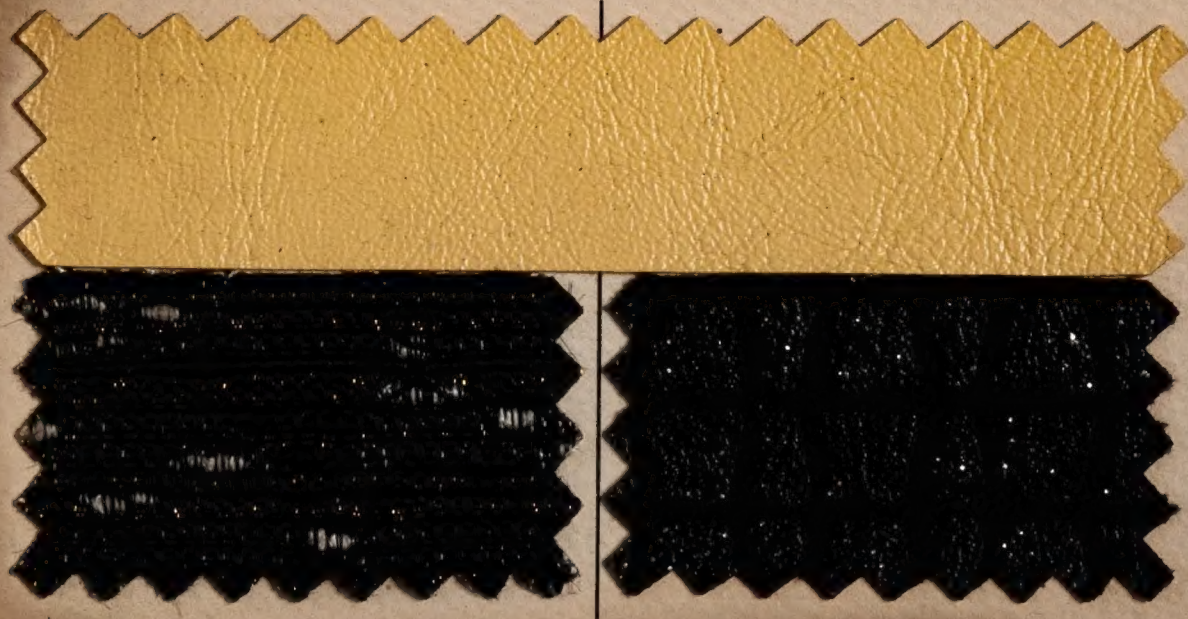
ACCENT COLOR IS WHITE VINYL

AMBASSADOR

T989

CUSTOM

T999



ACCENT COLOR IS WHITE VINYL

Designed & Manufactured
by the
BURKHARDT COMPANY
Detroit, U. S. A.

